

## Leadership for Public Health in Europe - LEPHIE

#### **Rationale for the LEPHIE leadership course**

Over the past twenty years, Europeans were faced with rapidly changing healthcare environments. As a by-product of the pace and extent of a new vision of health for all people, as articulated by WHO's Health 2020 report, now is the time for a new generation of healthcare leaders to emerge and take charge of the opportunities to achieve this vision. However, a question of "who" should lead, "why" and "where to" remains. The results of a three year study of leadership competencies suggest strongly that leaders in public health are best positioned to answer the call, because what they know about the health of populations clearly places them with the opportunity to demonstrate their unique expertise and potential leadership to respond. Public health leaders are different...they are ready!

#### The need for European Public Health Leaders

The key to differentiating leadership in public health from other areas is the context. The combination of a range of socio-economic drivers such as aging populations and workforces, globalisation, consumerism, individualism, economism and the changing nature of ill-health will require that public health professionals will need a broader range of skills and expertise than ever before. Working successfully across traditional departmental, organisational, intersectional and national boundaries to develop productive partnerships with a range of stakeholders, including service users and healthcare professionals, requires skills of effective leadership. Therefore, professional development of public health leaders requires an experiential competency-based instruction to help them develop the abilities to address complex and evolving demands of healthcare systems. Most leadership programmes concentrate on how to lead and tend to ignore where you are leading to. It is our belief that the Leadership for Public Health in Europe course will inspire you where you should lead towards, in the 21st century.

#### The uniqueness of LEPHIE

LEPHIE is the first course on European public health leadership and incorporates real problems based on public health priorities in the European region, such as non-communicable diseases, ageing, and sustainable health care systems. .

It integrates public health content with leadership competencies and experences of public health leaders required in the field of public health. The leadership content is featured around the Public Health Leadership Competency Framework consisting of 52 competencies distributed among eight domains: Systems Thinking, Political Leadership, Building & Leading Interdisciplinary Teams, Leadership and Communication, Leading Change, Emotional Intelligence & Leadership in Team-based Organisations, Leadership Organisational Learning & Development, Global Leadership Values and Ethics and Professionalism.

## Contact

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## www.maastrichtuniversity.nl/campusbrussels

Based in Europe, focused on the world. Maastricht University is a stimulating environment. Where research and teaching are complementary. Where innovation is our focus. Where talent can flourish. A truly student oriented research university.



# Leadership for Public Health in Europe (LEPHIE)

## Continuous Professional Development course for Public Health and Health Care Professionals

LEPHIE, a European Commission "Success Story" awardee, is a 10-week Problem-Based Learning and Blended Learning course with renowned Maastricht University teachers and European Public Health experts.

#### When? March 3rd - May 12th, 2017 Where? Maastricht University Campus Brussels - 10 Avenue de l'Armée, 1040, Brussels Applications deadline: January 31st, 2017 Number of participants: 12 maximum to guarantee excellent learning environment Cost: Regular: €3000 Young professionals (<30): €2400 PhD students: €2400 Staff and Alumni from ASPHER members & LEPHIE organizing partners: €2400

#### **Learning Methods**

4 face-to-face sessions at the Brussels Campus with renowned Maastricht University teachers and European Public Health experts. The face-to-face meetings will take place on March 3-4th, April 7th and May 12th. 6 Online sessions: 3-hour sessions on Fridays via Blackboard Collaborate, part of the Maastricht University Electronic Learning Environment (eleUM).

Additionally: 4 executive coaching sessions during the time of the course and 4 additional follow-up coaching sessions after the course has finished.

#### **Qualifications obtained**

Certificate in public health leadership from Maastricht University worth 7 ECTS points.

#### **Faculty expertise**

International public health and leadership experts and educationalists. The teachers are affiliated with:

- Maastricht University (NL);
- Sheffield Hallam University (UK);
- Lithuanian University of Health Sciences (LT);
- The Association of Schools of Public Health in the European Region (ASPHER);
- Griffith University (AUS), and
- The Rethmeier Group, LLC Bermuda Run (USA).

#### For whom?

If you want to improve your leadership competencies and have an impact on the health of those that you serve or may serve in the future, whether it is a small community, town, country, or at the European/global level.

If you are a public health or health professional and hold a master degree or an equivalent, if you are aspiring for a leadership position or currently in a leadership position but are aiming at improving your leadership attributes, this course has been designed for you.

### What do you gain by participating in the course?

By engaging successfully with this course you will be able to: • Understand the key concepts of leadership theory, the key differences between management and leadership, and their relevance to public health practice.

• Explore the essential role of leadership in public health practice, key elements of leadership, the development of effective leaders, and the pivotal role of public health leadership to meet the challenges of change.

• Critically reflect on your own job role in light of the leadership theories, review your professional and personal development as a public health leader throughout the module using participant leadership competency self assessments to enhance your learning process and develop a Personal Development Plan (PDP) with reference to your organisational context.



## **Applications opening soon!**

Each application will be carefully reviewed. The admission decision will be communicated no later than 15 working days after the submission of the application.

## More information:

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http://lephie.aspher.org/

# The Call for Leadership

Leadership is... having the courage to act, to do what is right, not to wait and see, not to wait and hope. But the courage to get involved... now!

LEPHIE is proud to operate under the framework of the Public Health Training Academy, a partnership between Maastricht University Campus Brussels and the Association of Schools of Public Health in the European Region (ASPHER).