



The Association of Schools of Public Health
in the European Region

ASPHER MEMBERSHIP QUESTIONNAIRE

This questionnaire should be returned to:

ASPHER Secretariat, Avenue des Arts 47, 1000 Brussels, Belgium

E-Mail: office@aspher.org and lore.leighton@aspher.org

1. Institution Name which applies for membership:

The College of Law and Business – Health Management Program

2. Address: 26 Ben-Gurion St.

3. Town: Ramat Gan

4. Postcode: 5110801

5. Country: Israel

6. Phone: +972 3 6000 800

7. Fax:

8. Website address: <https://clb.ac.il/>

9. Name of Dean or Director: Prof. Yoram Blachar

10. Address:

11. Town:

12. Postcode:

13. Country: Israel

14. Phone: 972 54 638 2457

15. Fax:

16. E-mail: yoram.blachar@gmail.com

17. Name of ASPHER contact person: Dr. Avi Magid

18. Address: 5 Ruth St.

19. Town: Haifa

20. Postcode:

21. Country: Israel

22. Phone: 972 54 813 4899

23. Fax:

24. E-mail: magid.avi@gmail.com

**25. Number of Equivalent Full Time Staff (Full time + Part time + Temporary staff): Full time: 3,
Part time: 4, Temporary staff: 30**

26. Number of Undergraduate Students (Average for the two last Academic years): 683



students

27. Number of Postgraduate Students (Average for the two last Academic years): 189

28. Start date of the Academic Year: October

29. Date of the Exam period in your Institution: Fall semester: February, Spring semester: June, Summer semester: October

30. Mission statement:

To train high-quality managers for Israel's healthcare system who possess understanding, knowledge, and tools to cope with the challenges posed by one of the most important and complex systems in Israel.

Israel's healthcare system is one of the largest and most important public systems in the country. Every citizen will encounter the system during their lifetime, from birth, through life, until old age. According to all accepted indicators, Israel's healthcare system is among the most advanced in the world, as reflected in our top rankings in global health indices such as life expectancy, infant health, preventive medicine, and more.

These achievements are primarily based on the system's human resources: doctors, nurses, healthcare workers, administrative and support staff, and all others who bear the vital responsibility of public health. This reality received significant reinforcement during the COVID-19 pandemic, which Israel has managed very effectively compared to international standards.

Our program is unique and special in that it includes two important specializations. The first is a specialization in medical research, which broadens employment opportunities, and the second, which is just as important, is a specialization in geriatrics covering all aspects of aging sciences, medical, and organizational. Given the significant anticipated shortage of professionals in this field, this specialization offers a great advantage.

31. Source(s) of Funding: Private higher education institution

32. Ordinary Budget in Euros:

Income: approximately 24.143.462 EUROS per year

Outcome: approximately 22.557.282 EUROS per year

33. Statute of your institution (University/Non-university structure, Public/Private): Private

34. Programmes provided by your institution (name and duration for each, attach file/provide weblink with the curricula):



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Undergraduate Programmes:

Health Management systems. (BA)

Students can specialize in clinical research administration, applied gerontology, and community health promotion.

<https://clb.ac.il/health-administration/>

Postgraduate Programmes:

Health Management Systems (M.H.A)

(Master Health Administration)

The purpose of the Master's degree in Healthcare Systems Management is to deepen understanding and knowledge of healthcare systems worldwide and in Israel, to develop advanced skills and competencies, and to broaden familiarity with new tools essential for managers in the current era. The curriculum addresses management in a broad sense, alongside specialization in content areas and aspects relevant to health and related systems. Our target audience includes all healthcare system employees who wish to join the senior management team or are in management positions and want to gain extensive knowledge in the academic aspects of management. The program is designed for doctors, dentists, and graduates with a bachelor's degree in the following fields: nursing, pharmacy, physiotherapy, occupational therapy, emergency medicine, nutrition, speech therapy, public administration, public policy, economics and management, healthcare systems management, and industrial engineering and management. Additional candidates with a bachelor's degree in other fields will also be able to join the program. Bachelor's degree graduates without a background in the field will be required to complete the following courses: Introduction to Statistics, Introduction to Economics, Foundations of Finance, and Fundamentals of Management.

<https://clb.ac.il/health-administration/health-administration2/>

35. Does your institution participate in the ECTS project? (Yes/No): No
36. Areas of interest/expertise of your institution: Health administration policy, health-related legal issues, health system organisation, health administration, gerontology, health promotion
37. Projects run by your institution (title, funding body and timeframe for each, attach file/provide weblink for detailed info):