	interventions in target regions						interventions in target regions
D5.3	Preliminary internal evaluation reports of interventions	4	INMSS	R	PU	24	Completion of preliminary internal evaluation reports of interventions
D5.4	Final report on effectiveness and implementation quality of interventions aimed at targeted populations	4	INMSS	R	PU	25	Completion of final report on effectiveness and implementation quality of interventions aimed at targeted populations

Work Package 6

Work Package 6: Recommendations, communication, dissemination and exploitation

Duration:	M1 – M30	**Lead Beneficiary:**	ASPHER

Objectives

General Objective

To engage in dialog with relevant stakeholders, providing target-country specific and EU wide recommendations to deal with vaccine hesitancy, distributing these recommendations and the project work and results widely to relevant audiences (public health and health care communities, EU and country specific stakeholders, and the broader public).

Specific Objectives

1. To design and develop recommendations targeted at specific populations, health care professionals and health care authorities for each Target Region analysed,

based on which wider recommendations are proposed for tailored interventions aimed at other target audiences, regions and member states.

2. To share and communicate project outcomes among policy makers, health professionals, advocacy groups, and researchers, over the period of the project and at the end, using a variety of methods, including active participation.

3. To conduct a high-level European policy conference to discuss implications for EU policy approaches, research and 'best practice' dissemination.

Intended outcomes

To engage stakeholders at all levels and assess solutions based on country-specific factors and further to communicate country specific and EU-wide recommendations to combat vaccine hesitancy to relevant actors in public health, health care and policy arenas based on the implemented pilot activities so that they may be sustained and scaled up across EU country settings after the project period.

Activities and division of work (WP description)

Task No (continuous numbering linked to WP)	Task Name	Description	Participants		In-kind Contributions and Subcontracting (Yes/No and which)
			Name	Role (COO, BEN, AE, AP, OTHER)	
T6.1	**Guidelines writing for exploitation actions and results dissemination [M1-M3]**	Detailed Guidelines for exploitation actions will be discussed by partners in online partners' meeting, devised internally and actioned. It will identify target groups, potential partners and other project stakeholders across the EU required to ensure good exploitation of the project results and recommendations. The Guidelines for Results Dissemination will describe plans for the dissemination of knowledge gained during the work. It will identify goals, dissemination locations and events, and evaluate and choose appropriate methods. Relevant forums and stakeholders for dissemination and communication will be identified such as EU Health Policy Platform and European Health Forum Gastein, and EU Coalition for Vaccination. Both guidelines for exploitation actions and results	ASPHER	COO	No

		dissemination are meant to be included in the project handbook (D.1.1).			
T6.2	Project website, branding and social media [M4-M30]	The task is coordinated by ASPHER (average 0.4 FTE per month).			
		A public project web site will be designed and implemented with information on the project itself, partners, work packages, and objectives. Content, activities and results will be added as the project develops with the site acting as a repository for deliverables. The site will be maintained after the project period through ASPHER ensuring the sustained availability of the project information and results.	ASPHER	COO	No
		A logo will be developed with input from partners and used on the web site and in publications, to support the recognition and branding of the project.			
		A social media presence will be cultivated on relevant platforms to reach for example professionals (LinkedIn), broader public health community (Twitter) and the general public (Facebook).			
		The task is coordinated by ASPHER (average 0.4 FTE per month).			
T6.3	Newsletter and press releases and other dissemination [M6-M30]	A biannual newsletter will be published starting in M6 to provide punctual updates to inform on project activities and results in an accessible format. Press releases will be released on specific actions as needed.	ASPHER	COO	No
		A full-day pre-conference workshop at the European Public Health (EPH) Conference at latter stages of the project is foreseen to allow partners to disseminate results and experiences from the project to relevant communities and identify pathways for future action, sustainability and upscaling of project results and			

T6.4	Policy briefs [M28-M29]	recommendations. The EPH Conference is an annual scientific conference on public health issues in Europe organised by the European Public Health Association that will engage all participants and ensure presentation to major stakeholders who will be onsite.	ASPHER	COO	No
		The task is coordinated by ASPHER (average 0.4 FTE per month).			
T6.5	Policy report [M30]	Based on the learning systematized by WP3, policy briefs with country specific recommendations to deal with vaccine hesitancy will be produced based on the outcomes from each of the interventions in the project. They will include identified best practices and lessons learned.	ASPHER	COO	No
		The task is coordinated by ASPHER (average 0.4 FTE per month).			
		A policy report with recommendations on the best strategies to deal with vaccine hesitancy at the European level will be produced. The results of the country-specific pilot actions and policy briefs (task 6.4) will be extrapolated to the wider European level with recommendations on how they may be implemented in a wide variety of settings.			
		The task is coordinated by ASPHER (average 0.4 FTE per month).			

Milestones and deliverables (outputs/outcomes)

Milestone No (continuous numbering not linked to WP)	Milestone Name	Work Package No	Lead Beneficiary	Description	Due Date (month number)	Means of Verification
MS6.1	Partnership agreements,	6	ASPHER	Completion of partnership agreements, guidelines writing and branding identity	3	Completion of D6.1 and D6.2

Deliverable No (continuous numbering linked to WP)	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month number)	Description (including format and language)
	guidelines writing and branding identity						
MS6.2	Extensive external communication	6	ASPHER	Delivery of extensive external communication		30	Completion of D6.3 and D6.4
MS6.3	Specialized reporting	6	ASPHER	Delivery of specialized reporting		30	Completion of D6.5 and D6.6
D6.1	Guidelines for exploitation actions	6	ASPHER	R	SEN	3	Completion of guidelines for exploitation actions
D6.2	Guidelines for results dissemination	6	ASPHER	R	SEN	3	Completion of guidelines for results dissemination
D6.3	Website and logo development	6	ASPHER	DEC	PU	4	Delivery of website and logo development
D6.4	Biannual newsletters	6	ASPHER	R	PU	6 12 18 24 30	Edition of bianual newsletters
D6.5	Policy briefs on vaccine hesitancy in the target regions	6	ASPHER	R	PU	29	Publication of policy briefs on vaccine hesitancy in the target regions

D6.6	Policy Report with recommendations on the best strategies to deal with vaccine hesitancy at the European level	6	ASPHER	R	PU	30	Publication of policy Report with recommendations on the best strategies to deal with vaccine hesitancy at the European level

Subcontracting

Subcontracting

Give details on subcontracted project tasks (if any) and explain the reasons why (as opposed to direct implementation by the Beneficiaries/Affiliated Entities).

Subcontracting — Subcontracting means the implementation of 'action tasks', i.e. specific tasks which are part of the EU grant and are described in Annex 1 of the Grant Agreement.

Note: *Subcontracting concerns the outsourcing of a part of the project to a party outside the consortium. It is not simply about purchasing goods or services. We normally expect that the participants have sufficient operational capacity to implement the project activities themselves. Subcontracting should therefore be exceptional.*

Include only subcontracts that comply with the rules (i.e. best value for money and no conflict of interest, no subcontracting of coordinator tasks).

Work Package No	Subcontract No (continuous numbering linked to WP)	Subcontract Name (subcontracted action tasks)	Description (including task number and BEN/AE to which it is linked)	Estimated Costs (EUR)	Justification (why is subcontracting necessary?)	Best-Value-for-Money (how do you intend to ensure it?)
	S1.1					
	S1.2					

Other issues:

If subcontracting for the project goes beyond 30% of the total eligible costs, give specific reasons.

Insert text

Timetable

tasks (Months 1–30)

- Task 1.1 Creation of internal documentation
- Task 1.2 Ethical reporting
- Task 1.3 Technical and scientific project reporting
- Task 1.4 Administrative and financial reporting
- Task 2.1 Systematic review (academic)
- Task 2.2 Literature review (grey)
- Task 3.1 Overview of the development of intervention protocols
- Task 3.2 Online focus groups with advisory board
- Task 3.3 Evaluability assessment report
- Task 3.4 Training of external evaluators
- Task 3.5 Implementation analysis (external monitoring)
- Task 3.6 External analysis report of interventions
- Task 3.7 Final Seminar
- Task 4.1 Development of intervention and evaluation protocols for FHW
- Task 4.2 Analysis of applicability of the intervention framework in target regions
- Task 4.3 Co-construction of tailored intervention protocols for each target region
- Task 4.4 Implementation of internal evaluation protocol (pre-intervention internal evaluation)
- Task 4.5 Implementation of tailored interventions
- Task 4.6 Implementation of internal evaluation protocol (post-intervention internal evaluation)
- Task 4.7 Data analysis and interpretation, report writing
- Task 5.1 Development of intervention and evaluation protocols for targeted populations
- Task 5.2 Analysis of applicability of the intervention framework and the evaluation framework in target regions
- Task 5.3 Co-construction of tailored intervention protocols for each target region
- Task 5.4 Implementation of internal evaluation protocol (pre-intervention internal evaluation)
- Task 5.5 Implementation of tailored interventions
- Task 5.6 Implementation of internal evaluation protocol (post-intervention internal evaluation)
- Task 5.7 Data analysis and interpretation, report writing
- Task 6.1 Guidelines writing for exploitation actions and results dissemination
- Task 6.2 Project website, branding and social media
- Task 6.3 Newsletter, press releases, and other dissemination
- Task 6.4 Policy briefs
- Task 6.5 Policy report

Milestones

#§WRK-PLA-WP§#