TIPH GLOBAL GRANT PROGRAM AWARDEES



In 2008, the Association of Schools and Programs of Public Health (ASPPH) launched the social media campaign This Is Public Health® (TIPH) to raise awareness about the field of public health and the range of professions that are encompassed within the field. Over time, this campaign has gained momentum as a platform for educating students and the public and recruiting new students to study public health. In 2019, ASPPH partnered with the Association of Schools of Public Health in the European Region (ASPHER) to launch a pilot project focused on enhancing the visibility of public health across Europe: TIPH Europe. The TIPH Europe project produced innovative educational campaigns and resources, as well as many just-in-time offerings in response to the COVID-19 pandemic.

Building on the success of TIPH Europe, ASPPH is expanding this effort under the auspices of the **Global Network for Academic Public Health** (Global Network),

GLOBAL NETWORK FOR ACADEMIC PUBLIC HEALTH

with the new TIPH Global campaign. The goal of the Global Network, launched in 2020 by six regional associations that represent schools and programs of public health around the world, is to enhance academic public health worldwide through mutual learning and collaborations. The COVID-19 pandemic has dramatically increased awareness of the underlying issues that affect the public's health and the need to work together as a global community to combat public health threats. TIPH Global recognizes the importance of global collaboration and local action to protect the health of the public.

The Global Network, with the support of Dr. Richard and Mrs. Linda Riegelman, is pleased announce the 20 awardees for the first TIPH Global Grant Program cohort. These institutions participated in a competitive review process and were selected to represent TIPH, their regional association, and the Global Network in this cohort. The 20 awardee institutions represent 18 countries from around the world and their projects focus on a range of public health issues from antibiotic resistance to mental health to water and sanitation hygiene. In addition to the awarded project, each institution has nominated a student to participate in the new TIPH Global Ambassador program. The Global Ambassadors will represent their institutions and promote public health in their regions and globally.

It is a great honor to announce the following TIPH Global Grant Program Awardees and Global Ambassadors, listed by their regional association affiliation. You can follow their projects on the websites and social media accounts listed and look for a full showcase of their year-long projects in 2022. Congratulations to all of the TIPH Global Grant Program Awardees!

Alianza Latinoamericana de Salud Global (ALASAG)

School of Public Health, University of Chile

Effective handwashing and its determinants: advocacy for a neglected essential strategy, even in XXI century!

Handwashing has demonstrated its efficacy at controlling infectious diseases, reducing up to 23-48% of diarrheal diseases and 21-23% in

respiratory infections. In the COVID-19 pandemic, this practice has been one of the most important. A better handwashing performance is mediated by individual factors (risk knowledge, psychological tradeoffs, gender, income and education) and institutional factors (access to water). Our project aims contribute to visualize the importance of handwashing and its determinants (individual and institutional factors) developing an advocacy initiative, by a coalition aligned in personal and institutional vision and mission.

TIPH Global Ambassador: Jorge E Vilches, MD, Resident of Public Health Medical Residency Program

http://www.saludpublica.uchile.cl/ https://twitter.com/esp_uchile https://www.facebook.com/esp.uchile https://www.instagram.com/esp.uchile

Asia-Pacific Academic Consortium for Public Health (APACPH)

College of Public Health, Taipei Medical University Beyond Public Health - An On-going Journey of TMU

For the community and the general public, the Student Service Group of Epidemiological Investigation will go to the local remote areas and make efforts on communities to prevent disease and promote health and wellbeing. With resources from the government and private sectors, the students will



also be involved in the community health center for senior services. Also, we aim to increase the understanding and awareness of public health for high school and elementary school students by sharing the topic of "public health," "health education" and "health promotion," etc. Moreover, through the project, public health is taken root in the youth.

TIPH Global Ambassador: Jeffrey Zen Liu, Candidate for PhD in Global Health and Health Security

http://cphn.tmu.edu.tw/main.php https://twitter.com/TMU_CoPH https://www.instagram.com/tmu_coph/



College of Public Health, University of the Philippines Manila (UP CPH)

Infodemic management solutions to fight the COVID-19 pandemic and promote vaccination

Vaccine hesitancy threatens not only the success of the COVID-19 vaccination programs, but the existing immunization programs of all health systems. The overwhelming amount of information coupled with misinformation, or 'infodemic,' contributes to vaccine hesitancy. This pandemic is the first in the era of social media platforms, which enables the spread of unreliable information. UP CPH with its comprehensive public health network as the designated Southeast Asian Ministers of Education - Tropical Medicine and Public Health Regional Center for Public Health will collaborate with public health partners and local health teams to develop infodemic management solutions supportive of local COVID-19 vaccination Programs.

TIPH Global Ambassador: Raymond Francis R Sarmiento, Candidate for Master of Hospital Administration

https://cph.upm.edu.ph/ https://twitter.com/upcph https://web.facebook.com/UPCPH/ https://www.instagram.com/upcph/ #WeAreUPCPH

Faculty of Medicine, University of Malaya

Frontliners against cervical cancer - promoting selfcare interventions for sexual and reproductive health and rights (SRHR) among frontliners

No woman should ever die of cervical cancer, a preventable and treatable disease. The World Health Organization (WHO) made a call for an 'all-government and all-society' three-pillared approach (vaccination, screening, treatment) towards the global elimination of cervical cancer. Self-sampling for human papillomavirus (HPV) is an evidence-based screening test that can empower communities towards the elimination of cervical cancer. It is also promoted by WHO as a self-care intervention. Program ROSE which encompasses self-sampling, HPV testing and the use of digital e-platform adopted by the 'Frontliners Uniting Against Cervical Cancer' campaign showcases a unique self-care program during the COVID19 era.

TIPH Global Ambassador: Su Pei Khoo, Candidate for Master in Medical Science

https://www.programrose.org/ https://twitter.com/ProgramROSE https://www.facebook.com/ProgramROSE.my https://www.instagram.com/programrose.my https://www.linkedin.com/in/yin-ling-woo-84a135157/





The Airlangga Centre for Health Policy Research Group, Faculty of Public Health, Universitas Airlangga, Indonesia

Science communication campaign for immunizing the public against the misinformation of the COVID-19 vaccination

Indonesia has started mass COVID-19 vaccination with some challenges in educating the layperson on this vaccine's safety and usefulness. This project aims to increase the layperson's knowledge and awareness of the Coronavirus vaccination by empowering public health students as a science communicator. Public health students will be assisted in translating any existing robust scientific papers related to the Coronavirus vaccination into accessible language for laypersons, as the campaign content. Multiple popular social media channels with structured and repetitive content exposures will be conducted.

TIPH Global Ambassador: Vina Himmatus Sholikhah, Candidate for Bachelor of Public Health

https://acehap.org/ https://fkm.unair.ac.id/ https://twitter.com/acehapRG https://www.facebook.com/ACeHAP/ https://www.instagram.com/acehap.rg/ #acehap | #fkmunair | #unair | #unairhebat

West China School of Public Health, Sichuan University Raising middle and high school students' awareness towards public health-related issues under the context of COVID-19.

It is beyond controversy that the outbreak of COVID-19 has created a changing climate for global health, for which the significance of addressing public health-related issues has become unprecedentedly critical in a worldwide range. Under

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such circumstances, this project is intended for raising the awareness towards public health-related issues among middle school and high school students as a strategy for boosting their interests and enthusiasm for public health, thus motivating them to dedicate themselves to finding solutions for public health-related issues as their future career pursuits.

TIPH Global Ambassador: Nan Chen, Candidate for PhD in Biostatistics, Health Policy, and Maternal Health

http://wcsph.scu.edu.cn/hxggwsxyenglish/ Wechat: scu_hxgw



Association of Schools of Public Health in Africa (ASPHA)

Department of Public Health, School of Public and Allied Health, Babcock University

Training of Master of Ceremonies (MCs) to Raise Awareness about Public Health Issues, Education and Career Opportunities in Nigeria



In Nigeria, Masters of Ceremonies (MCs) reach a wide range of people in rural and urban communities during organized festivals/festivities/celebrations such as traditional African weddings, New Yam Festivals, burial/funeral programs, etc. They have the capacity to convey critical information humorously, using powerful local idioms and proverbs in English or local languages. They are usually well-respected and therefore can be trained to raise awareness about public health issues, education and career opportunities, particularly in local communities. This project aims at training 20 master of ceremonies (comperes) to raise awareness about public health issues, education and career opportunities in Nigeria.

TIPH Global Ambassador: Blessed Chetachi Egbuchulam, Candidate for MPH in Environmental Health Sciences

www.babcock.edu.ng www.aphtres.org Twitter: @Godwin_ND_Aja https://www.facebook.com/godwin.aja Instagram: godwin.aja #publichealth | #healthpromotion | #publichealthadvocacy | #healtheducation

Division of Health Systems and Public Health, Department of Global Health, Faculty of Medicine and Health Sciences, Stellenbosch University





Futureproofing Public Health – This is Public Health

This collaborative project builds on the collective strengths of the Futureproofing Public Health and This is Public Health initiatives. Through engagement with a wide group of stakeholders this project will harness social media and online platforms to promote discussion of key public health issues and raise the profile of the discipline. Engagement will be with key local and regional stakeholders. A series of inter-disciplinary seminars will be hosted as well as a joint Futureproofing-This is Public Health mini-conference.

TIPH Global Ambassador: Sergio Alves, Candidate for MBCHB

http://www.sun.ac.za/english/faculty/healthsciences http://www.sun.ac.za/english/faculty/healthsciences/global-health/health-systems-public-

www.unam.edu.na Facebook: UNIVERSITY OF NAMIBIA-OSHAKATI CAMPUS

health/futureproofing-public-health Twitter: @FP_PublicHealth https://www.linkedin.com/school/stellenbosch-university/mycompany/ https://www.youtube.com/channel/UCLQkaLOE1hZ0XJEB5jZHWoA

Tropical Institute of Community Health and Development Digital Reach to Adolescents & Young Adults for SRH (DIRAYA-SRH) in Western Kenya

Mobile digital media and social networking are potential vehicles for public health interventions especially among adolescents and young people aged 10 to 24 years. The project will use mobile phones and internet connectivity, social and

other digital media to reach approximately 4 million adolescents and young people with Sexual and Reproductive Health (SRH) information. The project aims to increase their knowledge and positively influence their attitudes and practice of sexual and reproductive health needs and rights. We will conduct formative, process and outcome evaluations to determine changes in attitude, behaviour and knowledge attributable to the intervention.

TIPH Global Ambassador: Kennedy Odhiambo Mwango, Candidate for Masters in Community Health and Development

www.tichinafrica.org www.twitter/tichinafrica/ www.facebook/tichinafrica/ www.instagram/tichinafrica/ www.linkedin/tichinafrica/

University of Namibia, Faculty of Health Sciences, School of Public Health

Intervening in the scourge of teenage pregnancies in Namibia through a dynamic and innovative educational intervention

The project will address problem of teenage pregnancies in Namibia through a dynamic and innovative educational intervention. Teenage pregnancy is a well-researched phenomenon in Namibia. The highest prevalence being in Kavango Region (Indongo, 2012). Indongo recommended the adoption of "Innovative educational programmes in the form of drama/movie series targeting teenagers" in the area of advocacy and information sharing. The advocacy will be more on responsible sexual behaviour among men of all age groups, and positive role-modeling towards rational SRH within male circles. Social media and live performing arts will be used to convey the message in the fight against teenage pregnancy.

TIPH Global Ambassador: Festus Mutumbulwa, Candidate for Bachelor of Science in Public Health





Association of Schools of Public Health in the European Region (ASPHER)

Institute of Public Health, Faculty of Health Sciences, Jagiellonian University Medical College Public Health now – building on rich tradition and successes let's respond to the challenges of the future!



JAGIELLONIAN UNIVERSITY Medical college In Krakow

The primary aim of the project is to raise awareness about public health and enhance the visibility and understanding of public health issues in Poland and other European countries. To meet this aim, a set of activities will be carried out, including webinars and lectures on selected public health topics targeted at secondary school students, live meetings and podcast with alumni and experts aimed at promoting careers opportunities in public health, and an international scientific conference to discuss public health challenges and the initiatives of the Institute of Public Health FHS JU MC in Krakow.

TIPH Global Ambassador: Monika Tiahnybok, Candidate for Master of Public Health

In Polish: http://izp.wnz.cm.uj.edu.pl/pl/strona-glowna/ In English: http://izp.wnz.cm.uj.edu.pl/en/main-page/ Twitter: @IZPwKrakowie Facebook: @InstytutZdrowiaPublicznegoUJCM Instagram: @zdrowiepubliczneujcm LinkedIn: Instytut Zdrowia Publicznego WNZ UJ CM https://www.youtube.com/channel/UCMEIw7EoeTJddcwMzmRJhUg Podcast: Podkasty Instytutu Zdrowia Publicznego WNZ UJ CM, https://izp.wnz.cm.uj.edu.pl/pl/podkasty/

Instituto de Sáude Pública da Universidade do Porto ALERGIA@PT

Overall, we aim to inspire people with allergies to make a positive change in their life by means of a social media campaign. Specifically, we intend to develop an evidence based public health allergy campaign that will focus on i)



endorse health, not allergy, ii) strengthen tolerance, iii) adopt a new attitude to allergy: avoid allergens only if mandatory, iv) recognize and treat severe allergies early: prevent exacerbations, v) improve indoor air quality: stop smoking. To achieve these goals we will create, deliver and curate an engaging social content: the Alergia@PT media-based platform.

TIPH Global Ambassador: Ana Francisca Soares de Castro Mendes, Candidate for PhD in Public Health Nutrition

https://ispup.up.pt/ https://twitter.com/ISPUP https://www.facebook.com/ISPUP https://www.instagram.com/ispup_/ https://www.linkedin.com/company/ispup---instituto-de-sa%C3%BAde-p%C3%BAblica-da-universidadedo-porto #ISPUP

Lithuanian University of Health Sciences Public Health in Daily Life: Creating the Future Health Here and Now

The relevance of the public health (PH) profession and demand for professionals is increasing. However, popularity of PH profession has decreased in Lithuania. Keeping in mind low popularity of PH profession, we project *#thisispublichealth* campaign as means to increase prominence and popularity of the profession among Lithuanian citizens with a special focus on youth. The project invites to recognize and implement PH activities in daily life. We see project activities as micro-interventions aimed to help population of all ages to recognize and reflect on everyday choices and activities as relevant not only to personal, but to global PH as well.

TIPH Global Ambassador: Marija Aleksandraityté, Candidate for Bachelor in Public Health

www.lsmuni.lt www.facebook.com/lsmuni www.instagram.com/lsmuni www.linkedin.com/school/lietuvos-sveikatos-moksl-universitetas #lsmu

NOVA National School of Public Health The Gate – Public Health Knowledge Centre



The Gate – Public Health Knowledge Centre, by NOVA National

School of Public Health (NNSPH), will be a both online and physical space for the development and diffusion of science, research and innovation in Public Health, open to the community, with a programme of activities and dissemination aimed at people of all ages and literacies. With a strong digital and technological component, The Gate will develop and disseminate innovative and attractive public health programme activities and will extend NNSPH teaching and research towards the community, beyond the walls of academia, dealing with the future challenges faced by society.

TIPH Global Ambassador: Ana Marta Feliciano Moniz, Candidate for PhD in Epidemiology

www.ensp.unl.pt https://twitter.com/ensp_unl https://www.facebook.com/Escola-Nacional-de-Sa%C3%BAde-P%C3%BAblica-120570044622120/ https://www.linkedin.com/company/escola-nacional-de-sa-de-p-blica-universidade-nova-delisboa/?viewAsMember=true



The Institute of Public Health and Professional Health of Karaganda Medical University

Capacity building in the water, sanitation and hygiene (WASH) sector in schools among the students of 11-18 years old for an effective response to the COVID-19 pandemic



schools among the students of 11-18 years old to transfer knowledge and develop hygiene skills, change students' attitudes towards safe water and sanitation in order to create a safe environment during the COVID-19. This project will regard the capacity building in WASH as a key element in preventing further spread and control of COVID-19 in schools. Raising students' awareness of hand washing protocols as directed by health experts, transferring knowledge and developing skills in WASH will lead to a change in their attitudes towards safe WASH.

TIPH Global Ambassador: Aibatyr Iskazin, Candidate for Master in Public Health

https://qmu.kz/en Facebook: Karaganda Medical University; Alua Omarova (Алуа Омарова) Instagram: officialkmu; alua_1912

Association of Schools and Programs of Public Health (ASPPH)

American University of Beirut, Faculty of Health Sciences

This is the Art of Public Heath

This is the Art of Public Health is a social media campaign which collects

short testimonials about PH champions in all walks of life in Lebanon and the Arab region who will share their stories or those of champions who contribute to the public's well-being either through their work or voluntarily. The campaign will highlight examples of PH issues and how PH builds on these initiatives with scientific approaches. It will connect with the Faculty's "It is time to act" marketing campaign addressed to parents and future public health students. It aims to promote the notion of PH and PH issues; highlight PH career opportunities through the testimonials; and underscore that PH is a field of study.

TIPH Global Ambassador: Khawla Nasser AlDeen, Candidate for MPH in Health Promotion and Community Health

https://www.aub.edu.lb https://www.aub.edu.lb/fhs/Pages/default.aspx https://www.instagram.com/fhs_aub/ https://www.facebook.com/FHSAUB/ https://twitter.com/FHS_AUB



Faculty of Health Sciences

UNIVERSITY

KARAGANDA

MEDICAL

National Taiwan University College of Public Health



"Public Health Specialist" promotional campaign in Taiwan

Under a new era of the newly passed Public Health Specialists Act, the National Taiwan University College of Public Health (NTUCPH) will launch a "Supernova" project through close cooperation with Taiwan Public Health Association. In this project, NTUCPH will implement a series of activities in various formats (e.g., publishing websites, holding online forums and interactive workshops) to promote Public Health Specialists' professional value. The entire population would be the target audience, including the students (graduates) from public health schools, and the people working in governmental institutes and industries. The ultimate goal is to strengthen the professional image and recognition of public health among the whole society.

TIPH Global Ambassador: Man-Fang Liang, Candidate for Bachelor in Biostatistics and Health Informatics

http://coph.ntu.edu.tw/web/index/index.jsp?lang=en https://twitter.com/cphntu https://www.facebook.com/ntucoph/

University of California, Irvine, Department of Population Health and Disease Prevention Antibiotics Stewardship is Public Health

Improving stewardship of antibiotics is a multisectoral challenge, encompassing several professions and academic disciplines, including agriculture, medicine, nursing, pharmacy, environmental science, behavioral science, and community engagement. In short, "Antibiotic Stewardship is Public Health", with imperative actions for public education, effective translation of knowledge into action, fail-proof implementation of best practices globally, and international collaboration. These imperatives anchor the foundation of our project and its overarching goal to build on fundamental investigation of knowledge, attitudes and practices regarding antibiotics stewardship using implementation science framework for effective cross-sector stakeholder engagement in national action plans and sustainable communities of practice on antibiotic stewardship.

TIPH Global Ambassador: Gabrielle Gussin, Candidate for PhD in Disease Prevention

https://publichealth.uci.edu/ph/_home http://catalogue.uci.edu/programinpublichealth/departmentofpopulationhealthanddiseaseprevention/ http://twitter.com/UCIPublicHealth http://www.facebook.com/pages/UCI-Public-Health/121301914584707 http://www.instagram.com/ucirvinepublichealth http://www.linkedin.com/in/uci-program-in-public-health/ http://www.youtube.com/playlist?list=PLD90D0E7E60356412

South East Asia Public Health Education Institutions **Network (SEAPHEIN)**

Department of Community and Family Medicine, Faculty of Medicine, University of Jaffna Sri Lanka Developing a dynamic public health network- Future of **Public Health**

The Department of Community and Family Medicine is planning to work with Sri Lanka Public Health Education Institution Network (LANKAPHEIN) and South East Asian Public Health Education Institution Network (SEAPHEIN) to improve its visibility in the regional and global arena by strengthening the office capacity; which includes developing dedicated web-based platforms, social media networks, recruiting health professionals (full-time) to plan and coordinate networking activities. Provided that Sri Lanka has a well-established public health system in the country leading to exceptional achievements with regard to maternal and child health and control of communicable diseases, DCFM is planning to organize knowledge sharing fora in addition to training programs targeted at different categories of public health professionals especially in the region.

TIPH Global Ambassador: Gopalamoorthy Rajeev, Candidate for MD in Community Medicine

http://www.med.jfn.ac.lk/index.php/community-medicine/ https://www.facebook.com/pages/category/College---University/Department-of-Community-and-Family-Medicine-Jaffna-765887016765837/ https://www.youtube.com/channel/UC-4Ib6lkmPV7nTfa4IgFBGw/about

KIIT School of Public Health

Enhancing awareness and knowledge on Prevention of Antibiotic resistance among the personnel manning the Retail pharmacy stores in the city of Bhubaneswar, Odisha, India: THIS IS PUBLIC HEALTH





Antibiotic resistance is a growing problem and a threat to global public health. Antibiotics are often misused in retail pharmacy stores. The project aims to study the current level of awareness, knowledge and attitude towards antibiotic resistance and to design a customized capacity building intervention for pharmacists/ other dispensers in 100 registered retail pharmacy stores selected randomly in Bhubaneswar city, Odisha, India. The activities under the project for implementation includes (1) Social mapping and geo-coding of the retail pharmacies, (2) Baseline assessment of knowledge, attitude and practice of pharmacists/other dispensers, and (3) Designing and executing a capacity building program.

TIPH Global Ambassador: Smitimedha Das, Candidate for Master in Public Health

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