



The Association of Schools of Public Health
in the European Region



THIS IS PUBLIC HEALTH – EUROPE 2019/2020 Campaign Highlights

Naomi Limaro Nathan
ASPHER Fellow & Advance Forum

ASPHER 2020 Deans' & Directors' Virtual Retreat
Tuesday 2 June



Communicating the message of the importance of public health as a field and a well-solicited career path.

#ThisIsPublicHealth #TIPHEurope #ASPHERCampaign #ASPPHgoesglobal



The Association of Schools of Public Health
in the European Region



TIPH EUROPE 2019/2020

Braun School of Public Health and Community Medicine, Hebrew University-Hadassah, **ISRAEL**

Department of International Health, CAPHRI, University of Maastricht, **THE NETHERLANDS**

Faculty of Public Health, Sofia Medical University, **BULGARIA**

School of Health and Related Research (ScHARR), University of Sheffield, **UNITED KINGDOM**

School of Public Health, University Vita-Salute San Raffaele Milan, **ITALY**



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TIPH EUROPE 2019/2020

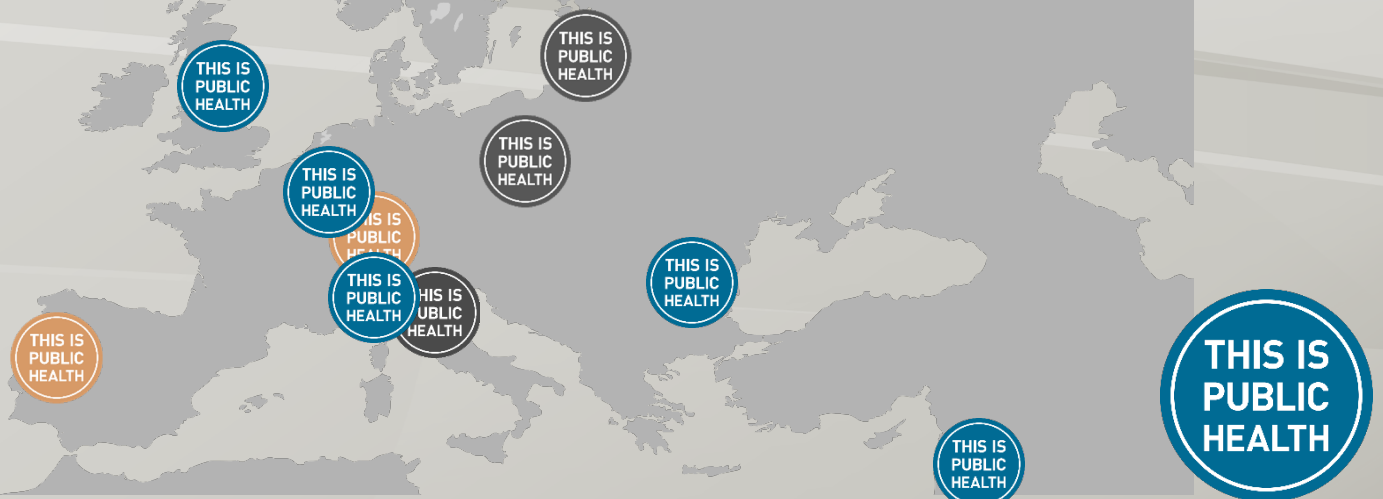
Krakov Institute of Public Health, Faculty of Health Sciences, Jagiellonian University, **POLAND**

School of Public Health, University of Bologna, **ITALY**

Faculty of Public Health, Lithuanian University of Health Sciences, **LITHUANIA**

Institute of Public Health, University of Porto, **PORTUGAL**

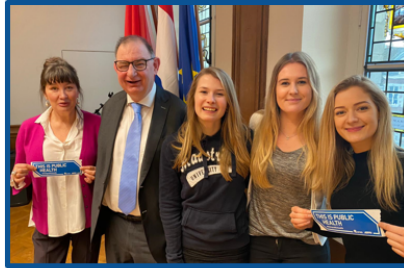
Swiss School of Public Health+, **SWITZERLAND**



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TIPH EUROPE 2019/2020 & COVID19

 **Maastricht University**
TIPH Campaign



- To showcase the diversity of the field of public health, Maastricht students:
 - Took **photos/videos** & placed **TIPH stickers** on initiatives promoting healthy cities, physical activity, mental health, nutrition, cross-border health, & digital health
 - **Interviewed** various public health professionals in the community
 - Shared these activities widely on **social media** to raise awareness of the campaign
- **Two final campaign videos** were created as a lasting end-product that can be widely distributed to raise awareness of the importance of public health in our everyday lives
- Each student received a certificate of recognition for their efforts

TIPH EUROPE 2019/2020 & COVID19


THIS IS PUBLIC HEALTH
#thisispubhealth ASPHER

Global governance for health- European Public Health Week Seminar May 18th
2020 European Public Health Association, World Health Organization- Europe, Association of Schools and Programs of Public Health, Association of Schools of Public Health in the European Region

ASPHER
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Row 1: Francesca Beatrice, Anna Odore, Katarzyna Czabanowska, Carlo Signorelli
Row 2: Rebekah Erickson, Laura Magaña, Karolina Lybomazova, Gabriel de Fioresi
Row 3: Bona Nenko, John Middleton, Iueta Nagyova, NATASHA AZZOPARDI MUSCAT





Talk Public Health

Rebranded. Relunched.



**Episode 02.5: Special Feature - Interview w/
#SheffWHO2020 Team**



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6 months 8 Public Health issues



JAGIELLONIAN
UNIVERSITY
IN KRAKÓW

Did you know that...

Clinical depression and depressive symptoms increase the risk of heart attack in people with already cardiovascular disease.

ESC guidelines for cardiovascular disease (2018)

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The Institute of Public Health, Jagiellonian University

9 Dec

Did you know that...

The US Environmental Protection Agency reports that levels of

„Obecna praca daje mi możliwość poznania i porozumiewania z ekspertami z sektora ochrony zdrowia, co jest na pewno dodatkowym atutem dla osób chcących się rozwijać.”

– ZANETA NOWICKA

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Did you know that...

Cyber-attacks and data theft-related crimes are

„Interdyscyplinarność kierunku zdrowie publiczne dała mi solidne podstawy i ogromną wiedzę z zakresu nauk o zdrowiu, organizacji ochrony zdrowia, ekonomii czy prawa.

„Dzięki studiom nauczyłam się pracy zespołowej i dyskusyjnego zadania, zyskałam umiejętność tworzenia prezentacji oraz wystąpień publicznych, a także szerszą i czytelną akcję prawnych.”

– ALEXANDRA BATOR

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Did you know that...

The citizen's right to proper access to public information

„Decyzje o wyborze kierunku zdrowie publiczne podjęłam świadomie, choć moje zainteresowania na przestrzeni życia lat bardzo się zmieniły.

„Hollerszce podjęcie do zdrowia, realizowane przez działalność różny ch zakładów, otworzyło przede mną nowe ścieżki zainteresowań.”

– EWA BLASZYCZYK-BEBEK

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Did you know that...

Daily consumption of red meat increase risk of colorectal by 17%

International Agency for Research on Cancer

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The Institute of Public Health, Jagiellonian University

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Did you know that...

My experience at Jagiellonian University was the highlight of my MPH journey. We were a small and unique group of students (8 from MPH, 1 from Germany, 6 from local Polish students). Our professors embraced our group's personality and allowed us to have engaging, fruitful discussions in lectures. We were eager to learn and share about our experiences. From the get-go, the Institute was welcoming to our ideas.

– Tara Chen

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Did you know that...

„Chcę nadal rozwijać swoje kompetencje, rozpoczął kolejne studia magisterskie na kierunku zdrowie publiczne w trakcie nauki w I wybrana specjalizację z zarządzania jednostkami opieki zdrowotnej. Kończyłam studia jednocześnie zakładając swoje centrum medyczne, które działa i rozwija się do dziś.”

– HANNA MIEJCIOŁO

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Did you know that...

Od najmłodszych lat w brzoż moich zainteresowań znajdowało się medycyna i praca. Mój pierwszym wyborem było publiczne, ale po jednolitej naukę zdecydowałam się na zdrowie publiczne. Długość Pensjonatu jest ona interdyscyplinarna to było dla mnie powiązanie.

Studia na ekonomię Uniwersytecie Jagiellońskim były moim marzeniem, stwierdziłam, że chcę studiować tylko i wyłącznie na UJ w Krakowie.

Aleksandra Zabkiewicz

THIS IS PUBLIC HEALTH

Did you know that...

Studia na kierunku zdrowie publiczne, dzięki swojemu szerokiemu zakresowi tematycznemu, pomogły mi spojrzeć na problemy medycyny w znacznie bardziej otwarty sposób i przyczyniły się do dalszego doskonalenia moich umiejętności.

– PATRYCJA PŁOŃO

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Special Monthly Feature in the ASPHER Newsletter
 June: TIPH Poland > July: TIPH Israel > August: TIPH Netherlands...



TIPH EUROPE 2019/2020 Campaign Gala

2020

16TH WORLD CONGRESS
ON PUBLIC HEALTH



TIPH EUROPE 2019/2020 in ASPHER 2025

ASPHER Students' & Alumni Network



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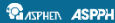


Thank you

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THIS IS PUBLIC
HEALTH

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Это здоровье
общества

#thisispublichealth



ESTA É SAÚDE
PÚBLICA

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TO JEST ZDROWIE
PUBLICZNE

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ESTO ES SALUD
PÚBLICA

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QUESTA È SANITÀ
PUBBLICA

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זו בריאות הצ יבור

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C'EST LA SANTÉ
PUBLIQUE

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DIT IS
VOLKSGEZONHEID

#thisispublichealth



ТОВА Е ОБЩЕСТВЕНОТО
ЗДРАВЕ

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هذه الصّحة العامّة

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