

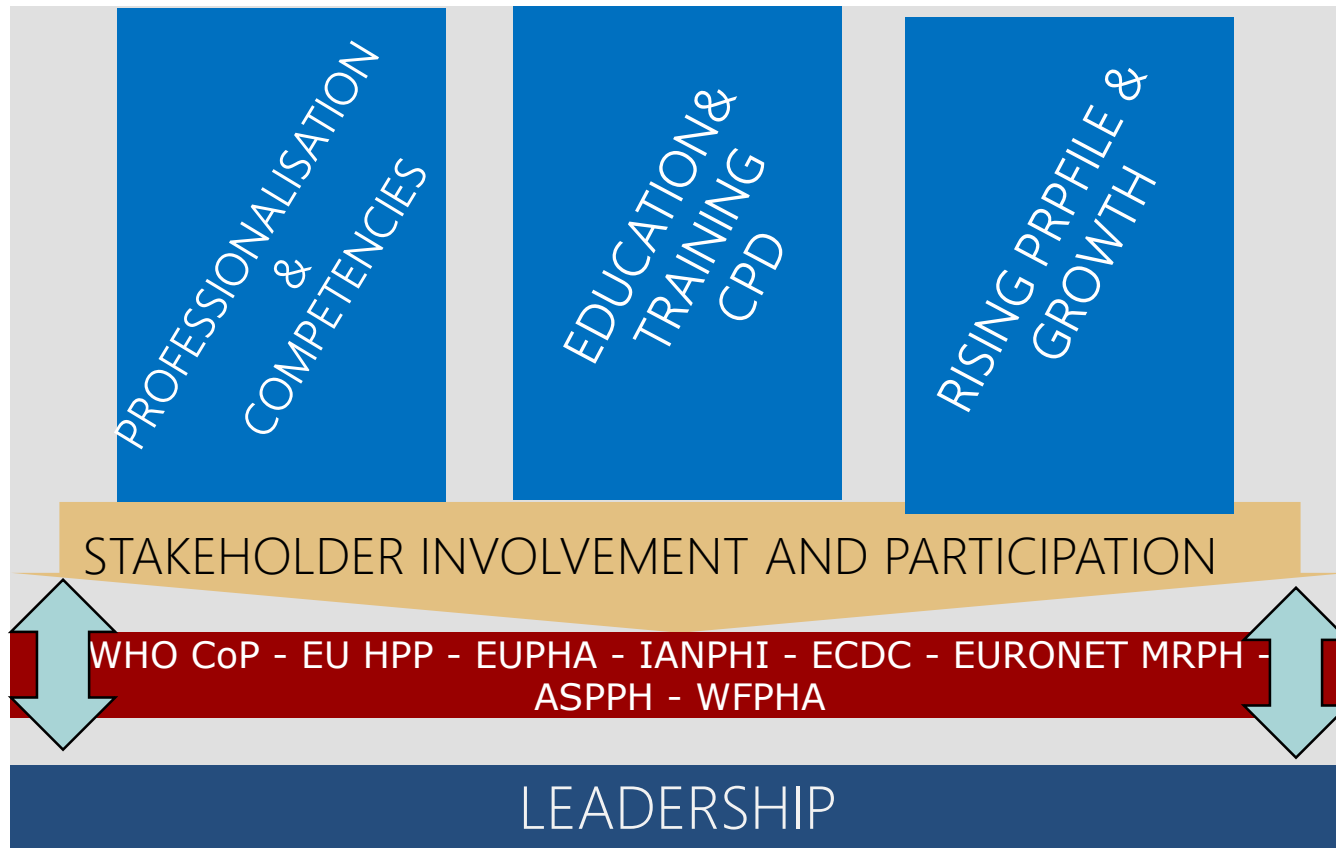
ASPHER PRESIDENT'S REPORT

Katarzyna (Kasia)
Czabanowska




The Association of Schools of Public Health
in the European Region

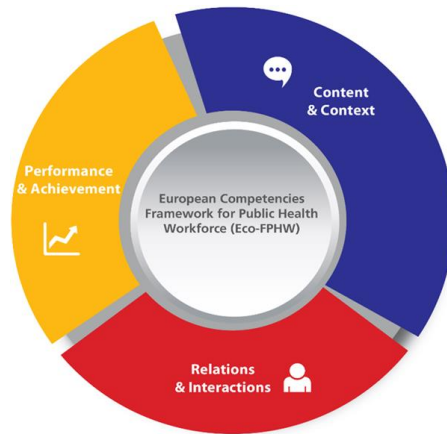
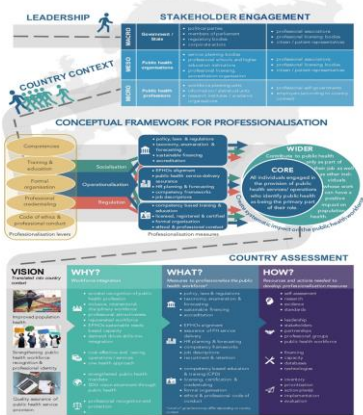
Public Health Workforce Development



Professionalisation

 Joint statement on Public Health Workforce

 WHO CoP Projects
Road Map for Professionalisation
ECO-FPHC
Accreditation & Credentialing



European Public Health Regulations (PHL WG)

ASPHER in the Council on Public Health Workforce Development, NIPH, Warsaw, Poland



Professionalisation expert meetings

- WHO CoP-ASPHER Workshop, Imperial College London
- Ljubljana, Slovenia, Chisinau, Moldova (IANPHI-WHO EURO)
- Kyiv, Ukraine
- Missions: Ukraine, Georgia, Kazakhstan, Greece
- Public Health in V4 Countries, Debrecen, 2019

Leadership for Women running PH reform in Ukraine



“Women’s Leadership in Public Health” in Kyiv on 16–18 May 2017, support from WHO, contributions from ASPHER and Maastricht University and support the Swiss Agency for Development and Cooperation.

<http://www.euro.who.int/en/countries/ukraine/news/news/2017/05/strengthening-womens-leadership-in-public-health-in-ukraine>



ASPHER Education Good Practice Award

(ASPHER –APHEA quality criteria: Impact, Internationalisation, Innovation)

Joint Diploma Master EUROPUBHEALTH 2018

ECDC EPIET/EUPHEM Fellowship Programme 2019



ASPHER - ECDC Training Platform sharing training materials and informing on training activities on communicable diseases.

ECDC-ASPHER Webinar Series (Call to ASPHER Members)
WFPHA for ASPHER Webinars: The Global Charter



How to put Public Health into practice – the Global Charter for the Public’s Health

ASPHER

ASPHER
The Association of Schools of Public Health in the European Region

MAIN MENU

- Site announcements

NAVIGATION

- Home
- Site announcements
- Courses

Welcome to the ASPHER collaboration site

The European Centre for Disease Prevention and Control (ECDC) and the Association of Schools of Public Health in the European Region (ASPHER) have agreed to collaborate in the training of public health professionals in competencies for prevention and control of communicable diseases.

One main aim of the collaboration is to create a catalogue of courses and programmes, **mapping the strengths of the Schools and academic departments** of Public Health members of ASPHER regarding their resources and competencies in the area of communicable disease prevention and control, and their current offer of training activities in that area of knowledge.

The collaboration between ECDC and ASPHER facilitates the connections between academia and the public health institutes, translating the collaboration at EU level to national level in particular in the area of serious cross border threats to health. The analysis of the training offer and competencies by European Schools of Public Health is essential, in the context of identifying key stakeholders for ECDC as training providers; and therefore to complement the ECDC training offer or to identify opportunities for partnerships.

The current catalogue is based on a survey done in 2018.

Please access the current catalogue of courses and programmes by following this link.

If you want to know more about ASPHER, please go to their website at www.aspher.org.

If you want to know more about ECDC, please go to their website at <https://ecdc.europa.eu/en/home>.



ASPHER serves as a hub bringing together different initiatives of the Members and Partners

Initiative of the ASPHER Honours Committee based on mentoring principle

- 2017 EUPHA-ASPHER Health Care Leadership
- 2017 ASPHER Migration
- 2017 & 2018 ASPHER Human Rights in Patient Care
- 2018 ASPHER-Maastricht Public Health Law
- 2019 Systematic Reviews Maastricht

Salzburg Seminars
ASPHER OMI AAF UM



University of Indiana -ASPHER

2018 2018 Indiana University –ASPHER
Human Rights in Patient Care, Berlin Indiana
University Gateway



Visits to Member Schools

- Medical University, Varna, Bulgaria 2016, School of Public Health, Riga, Latvia
- Institute of Public Health, University of Porto (Jan. 2018)
4th edition of the Specialization Course in Public Health, Instituto de Saúde Pública da Universidade do Porto
- Institute of Public Health, Medical University of Sofia (Oct.2017)
100 Years Anniversary and April 2018
- Institute of Public Health (ISPED), University of Bordeaux March 2018
Graduation ceremony of 150 Master of Science in Public Health
- Faculty of Public Health Medical University, Scientific Board Meeting, Warsaw, April 2018
- Swiss School of Public Health, Summer Summer School and Public Health Law WG, Lugano Sep. 2017
- Basel (International Health MBA), June 2018
- Jagiellonian University, EUROPUBHEALTH, Krakow, 2018
- The University of Sheffield EUROPUBHEALTH, Sheffield, 2019



- Ashkelon College, Israel, Feb.2019, Conceptualisation of Erasmus Plus project



Rising profile, Collaboration & Growth

- European Public Health Conference, Stockholm 2017
Plenary: The Paradox of Public Health Leadership (WHO EURO – ASPHER)
Laudacio: Andrija Stapar Medalist: **Prof Elina Heminki**
 - Lubljana 2018
Plenary: Public health resources - core capacities to address the threat of communicable diseases (ECDC- EHMA-ASPHER)
Laudacio: Andrija Stampar Medalist: **Dame Prof. Anne Johnson**
 - Marseille 2019
Plenary: ASPHER European Observatory
Medalist: **Professor Gaetano Fara**
 - “Young Researchers” Forum
- ICC World Public Health Congress Rome 2020
Plenary: **Revolutionizing the Public Health Workforce as Agents of Change**



Rising profile, Collaboration & Growth

Association of Schools and Programs of Public Health (ASPPH)

*Signing of Memorandum of Understanding
(ASPPH Annual Meeting, Arlington 03/2018, 04/2019)*

Revision of ECO-FPHW,
Road Map (Credentialing Case Study)
Task-Job Analysis
Webinars (MPH Competency Concentrations)

THIS IS PUBLIC HEALTH CAMPAIGN
Call to ASPHER Members to join the campaign
(Support IANPHI & WHO EURO)

Consortium of Universities for Global Health (CUGH)

Exchange of Associate Memberships (2017)



THIS IS PUBLIC HEALTH
Campaign Challenge

The Association of Schools of Public Health in the European Region (ASPHER) is launching a new This is Public Health-Europe campaign challenge to communicate the message of the importance of public health. The overall objective is to enhance the visibility of public health and opportunities for careers in public health careers for the benefit of our populations. Such an effort should also increase the level of interest among potential students to pursue public health education/training to reinforce the current public health workforce.

ASPHER is sounding the rallying cry to build awareness by launching a locally-driven campaigns during the 2019-2020 academic year. We're challenging students, faculty and administrator at schools of public health around Europe to develop communications campaigns that help raise awareness about public health and how it affects our lives – and winners of the proposal process will receive small grants to execute their ideas.

Four universities reflecting the geographic distribution of the European region will be selected to develop and execute a grassroots campaign to raise awareness of public health in your community between September 1, 2019 and May 1, 2020.

- An award to execute the campaigns (maximum award: \$5,000)
- 2,000 removable stickers that say "This is Public Health"
- Digital images of This is Public Health stickers in multiple languages
- This is Public Health post cards will also be available upon request
- Opportunity to present at ASPHER annual meeting in May 2020 (Bulgaria)
- Feature recognition in ASPHER's website and publications
- Feature recognition in ASPPH's (USA) website and publications



*This is Public Health was launched in 2008 in the United States. There is information from the original U.S. campaign available for your reference at THISISPUBLICHEALTH.org; however, any materials/methods should be adapted to fit with your particular university and target population.



Rising profile, Collaboration & Growth

Internatinal Association of National Public Health Institutes



Close collaboration at global, European and individual countries level

- Expert review of ECO-FPHW & Road Map for Professionalisation,
- Mutual Missions to support the development of Public Health Services in EURO Region
- ASPHER- IANPHI-APHEA
- Memorandum of Understanding
- Support in policy development
- Capacity buiding
- Seminars, Conferences and Panels (London 2018, Chisinau 2019, Warwick 2019)



European Centre for Disease Prevention and Control (ECDC)

Multifaceted collboration on the PHW development in the area of communicable disease prevention and control



Background

In March 2016, a collaboration agreement was signed between ECDC (European Centre for Disease Prevention and Control) and ASPHER (Association of Schools of Public Health in the European Region) (Annex 1).

The aim of this agreement between ECDC and ASPHER was to be more effective in delivering training and control, in particular in the area of communicable disease prevention and control, in the area of cross border threats to health. It also aims to facilitate the connections between academia and the public health institutions, translating the collaboration at the level of national level. This agreement can contribute to the European Action Plan for Strengthening Public Health Capacities and Services as a key pillar for implementing Health 2020.






ASPHER/ECDC Group Photo February 2018 meeting, Stockholm

ASPHER is the key independent European organization dedicated to strengthening the role of public health by improving education and training of public health professionals for both practice and research. It promotes activities that foster the exchange of information and best practices amongst its members in an effort to advance high standards of public health education and training across Europe.

Rising profile, Collaboration & Growth

ASPHER Working Groups



-  Public Health Law (May 2017)
-  Undergraduate Education (June 2018)
-  Healthcare Economic Evaluation in Eastern and South-Eastern Europe (HEESEE) (June 2018)

WHO EURO CoP - ASPHER Partnership Looking Ahead



ASPHER in the Core Team of CoP
Societal Transformation Lab training



Aim:

provide a platform for colleagues from across the public health system to plan their collaboration on joint actions to strengthen public health services.

bring together public health leaders from academia, from national public health services and from civil society in a multi-stakeholder community of practice where they can plan collaborative action and learn from each other's experience in practice.

Building national coalitions

Testing and Piloting tools

(PH European Regulations, Competencies, Road Map)

V4 countries, Kyrgyzstan, Georgia, Germany, Switzerland, Ukraine



The Association of Schools of Public Health
in the European Region



Strategic Thinking Exercise (ASPHER EB, 2017, 2018)

Strategic Thinking Exercise [ASPHER EB, 2017/18]

- More vigorous pursuit of ***new members*** & development of an effective system for collecting membership fees from ***current members***;
- ***Raise funding*** (e.g. anticipate or use published schedules of grant offers and assemble banks of experts able to be called on for specific bids);
- Carry out a thorough ***budget assessment***;
- Invest time and effort in the new more powerful ***communication and PR strategy*** (social media, networking, recordings, professional image etc);
- Raise the status and impact of the ***Deans' and Directors' Retreat***, Young Researchers' Forum and Andrija Stampar Medal Ceremony;
- Strengthen ***collaboration with other public health organisations***;
- Develop ***ASPHER think tank*** involving Members;
- Develop ***Public Health Training Academy*** to shape a Europe-wide CPD scheme in Public Health;
- Mid-term evaluation of ***ASPHER 2020***.

ASPHER CORE



ASPHER MEMBERS - SCHOOLS OF PUBLIC HEALTH



Ownership

ASPHER BOARD



Vision



Strategy



Advice
& Consultation



ASPHER SECRETARIAT



Operations
& Synergy



Support



Members & public relations



Communication



Webpages

People, Schools, Networks, Partners, Programs, Achievements, Evidence

ASPHER SECRETARIAT

Robert Otok - Director
Lore Leighton - ASPHER Operations
Cedric Slock - PHTA and Professionalisation
Naomi Limaro Nathan - Public Health Intern



Social Media Strategy
ASPHER representation
Members engagement, visibility and publicity
Partners engagement and collaboration
Youth involvement

Follow us on Social Media  aspher.org   
The Association of Schools of Public Health in the
European Region – ASPHER @ASPHERoffice



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THANK YOU FOR YOUR TRUST SUPPORT AND ATTENTION