

## **Sharing European Educational Experience in Public Health for Israel (SEEEPHI) Quality Assurance Plan**

I. We planned the **SEEEPHI's quality assurance evaluation plan** as an assessment, a systematic and objective as possible, of the ongoing SEEEPHI project, its design, implementation and results. The aim was to determine the relevance and fulfilment of the SEEEPHI objectives, development efficiency, effectiveness, impact and its sustainability.

### **II. Committee Membership.**

#### Internal Evaluation Committee

The purpose of the Internal Evaluation Committee is to task partners in the project who are familiar with the context and day-to-day operations of the project to be available to provide regular checks that milestones and deliverables are being reached as planned with the expected rigor and implementation of good practices. It was agreed by all partners to select four internal evaluation committee members. Two from Israel and two from EU countries for good balance of in country and external perspectives.

The following internal evaluators were elected at the kickoff partners meeting:

- Professor Nadav Davidovitch, Ben Gurion University of the Negev, Israel
- Dr Keren Dopelt, Ashkelon Academic College, Israel
- Professor Mariusz Duplaga, Jagiellonian University, Poland
- Dr Janas Harrington, University College Cork, Ireland

#### External Evaluation Committee

The goal of the external evaluation committee was to improve the design and implementation of the SEEEPHI program by relying on 3 external internationally renowned leaders in public health, education and training of health workers, and health systems improvement from Israel, EU and USA including:

- Professor Walter Ricciardi, MD, PhD. President, World Federation of Public Health Associations (now former), Prof of Hygiene and Public Health, Catholic University, Rome; President, Italian Society of Hygiene, Preventive Medicine and Public Health, Italy
- Professor Orly Manor, MD, PhD, Hebrew University, Israel
- Professor Paul Barach, MD, MPH, Sigmund Freud University, Austria and Thomas Jefferson University, USA

### **III. The Objectives of the External Evaluation Monitoring were to:**

- Provide information on the functioning of the program;

- Generate knowledge, to know what works and what does not or “Is it progressing according to plan?”;
- “Assess is SEEEPHI adequately fulfilling its aims?” and more generally identify problems for course correction;
- Track key program elements over time (to assess changes) or “How should it develop henceforward?”; and,
- Review the allocation of existing limited resources, thereby increasing program performance and effectiveness.

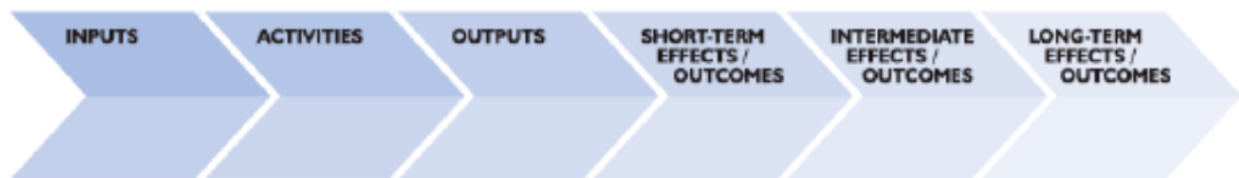
IV. **Development of the evaluation plan** was done in a collaborative process that took place over 3-6 months in year 1. We envisaged the evaluation plan as a dynamic tool and that can change and be refined as the project progressed and to make decisions about how best to evaluate the SEEEPHI program. This evaluation plan has facilitated the process of keeping our diverse stakeholders on the same page.

**V. SEEEPHI stakeholder assessments were based on the following principles:**

- Utility (Who will use SEEEPHI results?)
- Feasibility (How much time and effort is needed to enhance stakeholder engagement)
- Propriety (Which stakeholder need to be consulted?)
- Accuracy (How broadly does the engagement need to be to paint accurate picture of SEEEPHI)

**VI. SEEEPHI Program Logic Model.**

The goal of the external evaluation advisory group is to work closely with the internal evaluators to oversee SEEEPHI’s progression, as well as possible improvements to its format and administrative aspects. The external committee recommended that the evaluation method to be used should be that of a ‘logic model description’, whereby the programme’s elements –broken down to input, process, output, outcome and impact – are described, in order to assess their appropriateness with respect to the programme’s stated aims.



**VII. Future foreseen evaluation.**

We will use the CDC Program Evaluation model to assess the formative and summative outcomes of SEEPHI in year 2 and 3 as follows:

Process			Outcomes		
INPUTS	ACTIVITIES	OUTPUTS	Outcomes		
			Short-Term	Medium-Term	Long-Term
What we invest	What we do	Direct products from program activities	Changes in knowledge, skills, attitudes, opinions	Changes in behavior or action that result from participants' new knowledge	Meaningful changes, often in their condition or status in life

### VIII. External Evaluation meeting schedule

In addition to immediate verbal feedback at meetings, written annual reports will be produced by the external evaluators. Below lists achieved and planned evaluation meetings. Additional meetings may be called ad hoc.

April 2021: remote meeting (Zoom)

November, 2021: remote meeting (Zoom)

April 2022: hybrid meeting (Zoom and Krakow, PL)

May 2022: hybrid attendance at SEEEPHI conference meeting (Zoom and Ashkelon, Israel)

Sept, 2022, hybrid meeting (Zoom and Krakow, PL)

Planned meetings:

January 2023: External Committee chair at Brussels partners meeting

June 2023: in person meeting, Haifa Israel

Autumn 2023: in person meeting EU (date and location TBD)

Ad hoc remote meetings to be called via Zoom