

ASPHER MEMBERSHIP QUESTIONNAIRE

This questionnaire should be returned to:

ASPHER Secretariat, Avenue de l'Armée 10, 1040 Brussels, Belgium

E-mail: felix.ruiz.cabre@aspher.org, cc: office@aspher.org

1. **Institution Name which applies for membership:**
Laurea University of Applied Sciences

2. **Address:** Ratatie 22, 01300 Vantaa, Finland
3. **Town:** Vantaa
4. **Postcode:** 01300
5. **Country:** Finland
6. **Phone:**
7. **Fax:**
8. **Website address:** www.laurea.fi

9. **Name of Dean or Director:** Arja Majakulma
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17. **Name of ASPHER contact persons:** Masters studies: Teija-Kaisa Aholaakko
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25. **Number of Equivalent Full Time Staff (Full time + Part time + Temporary staff):** appr. 500
26. **Number of Undergraduate Students (Average for the two last Academic years):** 7000



27. Number of Postgraduate Students (Average for the two last Academic years): 800

28. Start date of the Academic Year: 1st August

29. Date of the Exam period in your Institution: no specified

30. Mission statement:

Your International University of Applied Sciences

The strategic goal of Laurea University of Applied Sciences is to be an international developer of well-being and competitiveness in the metropolitan area in 2020. Our work as a university of applied sciences (UAS) serving the needs of the area is characterized by our brand promise: together we are stronger — Laurea in Uusimaa region.

The framework for our strategy laid down by global megatrends that we identified in joint collaboration with one another. The significance of people's participation, changing knowledge and expertise, technologisation and globalization affect the strategic choices of our institution. In drafting our strategy, the Twitter ID #Laurea2020 manifests the strategic process where all parties interested have had the possibility to be involved, sharing thoughts and developing them digitally, in our social media. To make Laurea's strategy more practical, we have included authentic comments from the preparation stage, as we are working together building a digitalized university that considers the person and values him/her as an individual.

Laurea's strategy 2020 has seven central themes: your UAS, UAS integrated with working life, the UAS of an entrepreneuring person, the international UAS of applied research, a UAS that serves the needs of the region, a responsible UAS and a UAS that values the person. These reflect the following success factors that develop competitive advantage: a) redeeming the service promise, b) future work life and entrepreneur competence, c) solution-centric and ethical activity in the partnership networks and d) cost-efficient operations. The implementation of the strategy becomes reality in Laurea's three-year operation and financial plan, refined each year to reflect recent changes.

Our higher education community is integrated with working life and comprised of active and entrepreneuring people whose activities are in harmony with Laurea's Ethical Code of Conduct. As part of the Finnish higher education system, Laurea University of Applied Sciences concentrates on applied research and professional higher education together with the working life. Fulfilling our service promise for our students and partners every day is an honour!

31. Source(s) of Funding: Governmental

32. Ordinary Budget in Euros: 51, 4 milj €

33. Statute of your institution (University/Non-university structure, Public/Private):

Public university of applied sciences

34. Programmes provided by your institution (name and duration for each, attach file/provide weblink with the curricula): www.laurea.fi



Degree Programme in Social Services, Correctional Services

Degree Programme in Physiotherapy

Degree Programme in Beauty and Cosmetics

Degree Programme in Hospitality management

Bachelor's degrees in English:

Bachelor's Degree Programme in Service Business Management (BBA) 210 ECTS

Degree Programme in Business Information Technology (BBA) 210 ECTS

Bachelor's Degree Programme in Nursing 210 ECTS

Degree Programme in Restaurant Entrepreneurship 210 ECTS

Degree Programme in Safety, Security and Risk Management (BBA) 210 ECTS

Masters' degrees in English of 90 ECTS:

Degree Programme in Global Development and Management in Health Care

Degree Programme in Service Innovation and Design

Master Degree programmes in Finnish of 90 ECTS:

Degree programmes in social services and health care

- Degree Programme in Social Services and Health Care Management
- Degree Programme in Management and Development of Social Services and Correctional Services
- Degree Programme in Development and Management of Health and Welfare Services
- Degree Programme in Knowledge Management of the Future in the Social and Health Care Field
- Degree Programme in Health Promotion, Leadership and Development in Work with Families and Networks

Business management and security degree programmes

- Degree Programme in Behavioral Insights in Business Applications
- Degree Programme in Innovative Digital Services of the Future
- Degree Programme in Futures Studies and Customer-Oriented Services
- Degree Programme in Growth and Management of an Enterprise
- Degree Programme in Security Management
- Degree Programme in Information Systems



Degree programme in hospitality

- Degree Programme in Customer-Centered Service Development

35. Does your institution participate in the ECTS project? (Yes/No): Yes

36. Areas of interest/expertise of your institution:

Laurea's fields of expertise in RDI activities focus on expertise in nursing work and coping at home, service business activities, security and social responsibility, as well as entrepreneurship and innovations. The areas of strength are strategic areas of expertise with which we are aiming at top-level activities of an international standard, both in teaching and in research and development work. The areas of strength come from entities formed by projects and networks, producing important results from the point of view of our strategy and supporting long-term goals. Features uniting all of the areas of strength include

- moving them toward service innovations and value networks
- the LbD (Learning by Developing) operational model that combines learning that promotes the development of the world of employment with RDI activities
- internationally recognised and successful RDI work.

Health and social integrity:

Our aim is to improve health and wellbeing

Laurea has a long history of multidisciplinary user-driven approach to regional development. The aim of Laurea is to promote the health and wellbeing of individuals, families, groups and communities in different situations in life. Our research carried out in co-production with both the public and private sectors, regionally, nationally and globally.

eHealth

The emphasis is on eHealth, i.e. electronic health and well-being services. eHealth produces interactive, user-centered, ethical, cost-effective, sustainable solutions, operating models, processes and services

Holistic approach and Nordic welfare model

Nordic welfare model is based on well-functioning welfare system which consists of health care, social services and education. We apply holistic approach to human being and societal development. Essential elements here are participation, agency and empowerment of people and enterprises.

37. Projects run by your institution (title, funding body and timeframe for each, attach file/provide weblink for detailed info): www.laurea.fi

You can explore Laurea's ongoing and completed projects below.

- [Co-created Healthier Uusimaa](#)
- [DigiSmart](#)



- [Erasmus + Profesus](#)
- [Eli](#)
- [MORFEUS](#)
- [Outdoors Uusimaa](#)
- [Path](#)
- [Talsinki](#)
- [ZET](#)
- [USCO](#)
- [DeDiWe](#)
- [iEER](#)
- [BELT](#)
- [Digital in care services](#)
- [TENHO](#)
- [DigiSmart](#)
- [CAITO](#)
- [Building Skills and Communities Together](#)
- [HEISE](#)
- [Spinning pilots](#)
- [Työke](#)