

AI-MBA in Healthcare

95% online with Cambridge session

for healthcare managers, professionals and officials



- AI-MBA in Health Summit:
24 – 25 of June 2023, Gdańsk, Poland (optional)
- Inaugural lectures by:
prof. Kasia Czabanowska (Maastricht University) and prof. Alvaro Almeida (Porto Business School):
9 of September 2023 (online)
- AI-MBA study tour:
18 – 22 of September 2023, Cambridge, UK
- Main program (webinars):
September 2023 – June 2024
- Formal graduation ceremony:
23 of June, 2024 Gdańsk, Poland



**Collegium
Prometricum**
THE BUSINESS SCHOOL FOR HEALTHCARE

The AI MBA in Healthcare program incorporates competencies in using AI in healthcare management, both as part of the curriculum and teaching methods of individual MBA components.

www.prometricum.eu

Enroll today and take advantage of the 95% online formula:

- The opportunity to meet experts representing universities and healthcare organizations from all over Europe
- The chance to develop yourself and contribute to your local system
- Establishing direct contacts with peers from other countries
- Staying in touch with the professional network and participating in Collegium Prometricum MBA Club open webinars
- Reducing travel costs and time



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Enroll today and benefit from:

- Executive MBA module based on McGraw Hill content
- Teaching methodology based on AI capabilities
- Healthcare module with contributions from over 50 experts representing over 30 European countries, including members of ASPHER
- Transition and Improvements in Healthcare Systems module delivered in partnership with national health authorities experts sharing lessons learned from local system improvement projects
- On-site session in Cambridge, UK – one of the world's centers for the development of medicine and digital technologies
- Study Tours (optional) at the campuses of the Collegium Prometricum Coalition partners
- Program based on AMBA and IHF guidelines

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Artificial Intelligence (AI) has revolutionized industries across the world, and has the potential to transform not only medicine, but also healthcare education and management practices.

Healthcare, like management, involves a thorough diagnosis of current conditions and depends on successful prognoses. AI provides a toolbox of algorithms that can help reduce guesswork and improve outcomes.

An overwhelming number of published studies and research suggest that AI may perform as well or even better than humans in key industry tasks such as patient care and diagnosis.

Therefore, it is imperative that healthcare professionals and managers learn and master the art of AI and related technologies.



Take a leap forward in your management qualifications with the International MBA in Healthcare Diploma designed by Collegium Prometricum Coalition partners!

