

EHMA European Health Management Association

### Sustaining high quality care: interprofessional training for our clinical and public health workforce

**Panel Discussion** 

Co-Moderators: Tara Chen & John Middleton



Natasha Azzopardi Muscat



**George Valiotis** 



Fatai Ogunlayi



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Anette Ruszanov

@ASPHERoffice @BeWellProjectEU Strengthening Health Systems: improving population Health & preparing for the unexpected

# Through interprofessional public health training

Dr Natasha Azzopardi Muscat Director of Country Health Policies and Systems WHO Regional Office for Europe



**European Region** 



Three core priorities

- 1. Moving towards UHC
- 2. Protecting against health emergencies
- 3. Promoting health and well-being

#### Four flagship initiatives

- 1. The Mental Health Coalition
- 2. Empowering through Digital Health
- 3. The European Immunization Agenda 2030
- 4. Healthier behaviours: incorporating behavioural and cultural insights

EUROPEAN PROGRAMME OF WORK 2020-2025

UNITED ACTION for BETTER HEALTH



### Quality of care at the core of EPW



WHA72.6 Global action plan on patient safety
WHA69.11 Health in the 2030 Agenda for Sustainable
Development
A72/12 Primary Health Care towards UHC
WHA69.24 Strengthening integrated, people-centred

### Dimensions of quality of care



Quality assurance	
Quality improvement	Digital t
Patient Safety	gital transformatior
Patient Experience	rmatic
	ň

Value-based healthcare

## Strengthening the health workforce

World Health Organization European Region

> Health and care workforce in Europe: time to act





**Align** education with population needs and health service requirements



**Strengthen** continuing professional development to equip the workforce with new knowledge and competencies



**Expand** the use of digital tools that support the workforce



**Develop** strategies that attract and retain health workers in rural and remote areas



**Create** working conditions that promote a healthy work–life balance



**Protect** the health and mental well-being of the workforce



**Build** leadership capacity for workforce governance and planning



**Strengthen** health information systems for better data collection and analysis



**Increase** public investment in workforce education, development and protection



**Optimize** the use of funds through innovative workforce policies

### **Conceptual framework of the Roadmap to Professionalizing** the Public Health workforce in the European Region



*Source:* Roadmap to professionalizing the public health workforce in the European Region. Copenhagen: WHO Regional Office for Europe; 2022. Licence: CC BY-NC-SA 3.0 IGO where it is adapted from Czabanowska et al. (2019 a, b).

### **Public health and intersectorality**



ROADMAP TO PROFESSIONALIZING THE PUBLIC HEALTH WORKFORCE IN THE EUROPEAN REGION "Because public health and the public health workforce are essentially interdisciplinary and cross-sectoral, any framework targeting action in public health – such as the Roadmap – must necessarily consider more than the health sector and more than one health profession."



## Public Health skills can be inoculated in all sectors

Professionals benefiting from public health training

Architects Audiologists Biologists Dentists Dietitians Ecologists Economists Engineers Lawyers Managers Midwives Nurses Occupational therapists Optometrists Pharmacists Physicians Physiotherapists Psychologists Psychotherapists Rehabilitation therapists Social workers Speech language therapists Statisticians Teachers Urbanists

# Strengthening health systems through leadership

- •B build back better, bolder, and broader
- •E equality, equity, efficiency
- •R resilient and robust
- •L leadership for learning
- •I invest, innovate
- •N network







#### in Public Health Leadership training



There must be strategic investment in public health leaders.

- Leadership courses for public health and health-related professionals in our region are scarce;
- They are using **different approaches**;
- Some courses have entrance criterion tailored for medical doctors;
- No publicly available evaluations of these courses.

### WHO-ISS Public Health Leadership Course

The European Public Health Leadership Course developed by the WHO Regional Office for Europe and Istituto Superiore di Sanità, Rome, Italy, is designed for those embracing a career in public health focusing on leadership, innovation and governance.

It incorporates **public health insights with leadership competencies** and **experiences** of public health **leaders** required in the field of public health.



World Health Organization



#### WHO-ISS EUROPEAN PUBLIC HEALTH LEADERSHIP COURSE







### The way forward







Take-away message

Public health challenges cannot be tackled with a **spearhead** but with a **net**.



Thank you



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## **BeWell: Upskilling and reskilling the health workforce**

George Valiotis Executive Director, EHMA – European Health Management Association

12.11.2022



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# Prepare the health workforce for future challenges

### Upskilling and reskilling



Emerging professions



Green and digital skills























## Thank you!

#### bewell-project.eu



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UK Health Security Health E Agency

#### Health Education England

## Roadmap & Action plan: Public Health and Emergency Workforce

FACULTY OF

Fatai Ogunlayi Chair, UK FPH Specialty Registrars' Committee

**in** <u>Fatai Ogunlayi</u>

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NHS



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