

Part B. Description of the project

B.1 Summary of the project (max 2.000 characters). Please note that this information may be used for dissemination purposes.

For successful applications, this section will be published, as presented below, in compendia etc. You should therefore ensure that it gives a concrete overview of the work your consortium plans to undertake including:

- The reason of your project
- Concise description of the outputs, results and / or products (including where relevant key pedagogical strategies, media used, language versions, etc.)
- The impact envisaged

Please indicate the language of the summary * :

English

Please provide your summary * :

The aim for the proposal has been defined as ENHANCEMENT OF THE PUBLIC HEALTH WORKFORCE (PHW) IN ISRAEL THROUGH SHARING EUROPEAN EDUCATIONAL EXPERIENCE, INCLUDING: HARMONIZATION, EMPLOYABILITY, LEADERSHIP and OUTREACH.

The Israel Council for Higher Education (CHE) recent evaluation of Public Health (PH) Programmes calls for changes in approach to training PH students. Europe HEIs have made strides to modernize PH training while the EU PH community has developed tools to professionalize its PHW. Bringing together a consortium of EU Partners to share expertise with Israel offers a unique opportunity at this time.

The project objectives are to:

1. Analyze PH field qualifications as assessed by employers - with adaption of the WHO-ASPHER Competency Framework for the Public Health Workforce in the European Region (CFPHW) tool.
2. Map the matching competencies provided by HEIs using ASPHER's European List of Core Competences for the Public Health Professional (ECCPHP) providing a pathway to HARMONIZE programmes between HEIs at all education levels and with employer needs.
3. Increase EMPLOYABILITY of graduates with the creation of an online platform for practical placement, employment and career development modeled on the European Public Health Reference Framework (EPHRF).
4. Empower student capacities by training of Faculty on LEADERSHIP and problem based learning methodologies at a PH leadership academy modeled on Leaders for European Public Health (LEPHIE).
5. Valorize and professionalize the PHW through OUTREACH activities to PH system stakeholders and related health professions with awareness campaigns such as "I am PH".

Work will primarily be in English with local resources produced in Hebrew and other languages as needed.

The consortium believes this to be an innovative proposal to share European PHW professionalization experience desired in Israel, which will have lasting impact on the PHW and may serve as a model for similar efforts elsewhere.

B.2 Educational level and topics addressed

The field of education that will benefit from the activities / outcomes :

Higher education

Topics * :

Please identify in the box below, which of the topics this application addresses (minimum 1, maximum 3 choices)

- Agriculture, forestry and fisheries
- ICT - new technologies - digital competences
- Creativity and culture
- Disabilities - special needs
- Access for disadvantaged
- Early School Leaving / combating failure in education
- Economic and financial affairs (incl. funding issues)
- Social dialogue
- Labour market issues incl. career guidance / youth unemployment
- Energy and resources
- Enterprise, industry and SMEs (incl. entrepreneurship)
- Environment and climate change
- Ethics, religion and philosophy (incl. Inter-religious dialogue)
- Gender equality / equal opportunities
- Health and wellbeing
- Home and justice affairs (human rights and rule of law)
- Inclusion – equity
- Intercultural/intergenerational education and (lifelong) learning
- International cooperation, international relations, development cooperation
- Key Competences (incl. mathematics and literacy) - basic skills

- Natural sciences*
- New innovative curricula/educational methods/development of training courses*
- Overcoming skills mismatches (basic/transversal)*
- Pedagogy and didactics*
- Quality and Relevance of Higher Education in Partner Countries*
- Quality Assurance*
- Quality Improvement Institutions and/or methods (incl. school development)*
- Reaching the policy level/dialogue with decision makers*
- Recognition (non-formal and informal learning/credits)*
- Regional dimension and cooperation*
- Research and innovation*
- Romas and/or other minorities*
- Rural development and urbanisation*
- Teaching and learning of foreign languages*
- Recognition, transparency, certification*
- Transport and mobility*
- Youth (Participation, Youth Work, Youth Policy)*
- Open and distance learning*
- Post-conflict/post-disaster rehabilitation*
- Entrepreneurial learning - entrepreneurship education*
- Promote education in and through sport with special focus on skills development*
- Integration of refugees*
- Migrants' issues*
- Digital skills*

- Green skills
- Graduate tracking systems
- Participation of European social partners and/or national social partners
- Civic engagement / responsible citizenship
- Cultural heritage / European Year of Cultural Heritage
- Social entrepreneurship / social innovation
- Cooperation between educational institutions and business
- Social/environmental responsibility of educational institutions
- Cooperation with least developed countries
- Universities in more remote areas

B.3 Dates and Languages

B.3.1 Dates and duration of the project

Start date * : End date : Duration (months) * :

B.3.2 Language for Grant Agreement and Communication with the Agency

Part C. Specific information related to Capacity Building in HE Projects

C.1 Aims and objectives addressed

Please identify in the box below, which aims and objectives of the Capacity building Action this application addresses (maximum 2 choices)

Aims and Objectives

- Support the modernisation, accessibility and internationalisation of the higher education field in the eligible Partner Countries.
- Support eligible Partner Countries to address the challenges facing their higher education institutions and systems, including those of quality, relevance, equity of access, planning, delivery, management, governance.
- Contribute to the cooperation between the EU and the eligible Partner Countries (and amongst the eligible Partner Countries).
- Promote voluntary convergence with EU developments in higher education.
- Promote people to people contacts, in intercultural awareness and understanding.

Please identify in the box below, which actions will contribute to the above mentioned aims and objectives (maximum 2 choices):

Actions

- Improve the quality of higher education and enhance its relevance for the labour market and society.
- Improve the level of competences and skills in HEIs by developing new and innovative education programmes.
- Enhance the management, governance and innovation capacities, as well as the internationalisation of HEIs.
- Increase the capacities of national authorities to modernise their higher education systems, by supporting to the definition, implementation and monitoring of reform policies.
- Foster regional integration and cooperation across different regions of the world through joint initiatives, sharing of good practices and cooperation.

Describe briefly how your project addresses these aims and objectives (max 500 characters) *:

The project will support Israel HEIs to better prepare their PH students with the capacities needed by employers so they may successfully enter and develop their careers. This is accomplished by adaption of EU tools in education and PHW professionalization for the Israeli context. The quality of Israeli PH education and relevance for the labour market will be enhanced by modernization of teaching methodologies and promotion of practical placement activities with employers and communities.

C.2 Specific objectives of the project as indicated in the Logical Framework Matrix (max 1.000 characters) * :

SPECIFIC OBJECTIVE 1

Detailed analysis of field qualifications content to understand different professional roles in the Israeli public health system.

SPECIFIC OBJECTIVE 2

Mapping of the competency profiles of the Israeli schools and programmes of public health to guide HARMONIZATION between public health education and practice.

SPECIFIC OBJECTIVE 3

Introduction of a dynamic online interface to enable public health education/ training - practice/ workforce collaboration, supporting EMPLOYABILITY and continuing professional development in the Israeli public health system.

SPECIFIC OBJECTIVE 4

Building LEADERSHIP capacity through cutting edge training in the Israeli public health schools and programmes, including peer-to-peer and train the trainers offerings.

SPECIFIC OBJECTIVE 5

Stakeholder engagement to secure key OUTREACH (community, inter-professional, cross-sectoral) needed to sustain the proposed solutions.

C.3 Project themes and priorities addressed by this application

*Please identify the Action Specific activities this application addresses *:*

- Curriculum development
- Modernisation of governance, management and functioning of HEIs
- Strengthening of relations between HEIs and the wider economic and social environment

Please indicate in the tick boxes below, which of the National and/or Regional Priorities established for the Capacity Building in Higher Education Programme action that this application addresses

Category 3 - Developing the Higher Education sector within society at large (only 1 choice) *

- Lifelong learning, continuing education
- Non-University sector at tertiary education level
- Development of school and vocational education at post-secondary non-tertiary education level
- University-enterprise cooperation, entrepreneurship and employability of graduates
- Recognition of qualifications and Qualification frameworks
- Knowledge triangle, innovation
- New technologies in HE
- Definition, implementation and monitoring of the reform policies

Please indicate how this proposal addresses the priority/ies mentioned above in relation to the concerned partner country/ies: (max 500 characters) * :

Enhancing university-enterprise cooperation by:
- Analysis of qualifications needed by employers & communities;
- Analysis of competency profiles of HEIs for HARMONIZATION between all education levels and employer needs;
- Providing resources and career guidance for EMPLOYABILITY;
- Modernizing HEI teaching methods with LEADERSHIP & PBL learning, and practicums;
- OUTREACH to employers, communities and allied health professionals to recognize and raise the profile and identity of PHW.

C.4 Partner countries and regions involved in the project

Type of project *:

- National project (National Projects only address one Partner Country. The selection of more than one region is therefore blocked if this option is enabled)
- Multi-country project

Please click the regions involved:		Please specify the partner countries involved	
<input type="checkbox"/>	Region 1 Western Balkans	Albania, Bosnia and Herzegovina, Kosovo*, Montenegro	
<input type="checkbox"/>	Region 2 Eastern Partnership countries	Armenia, Azerbaijan, Belarus, Georgia, Moldova, Territory of Ukraine as recognised by international law.	
<input checked="" type="checkbox"/>	Region 3 South-Mediterranean countries	Algeria, Egypt, Israel, Jordan, Lebanon, Libya, Morocco, Palestine**, Syria, Tunisia.	Israel
<input type="checkbox"/>	Region 4	Territory of Russia as recognised by international law.	NOT APPLICABLE
<input type="checkbox"/>	Region 6 Asia	Afghanistan, Bangladesh, Bhutan, Cambodia, China, DPR Korea, India, Indonesia, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Sri Lanka, Thailand and Vietnam.	
<input type="checkbox"/>	Region 7 Central Asia	Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan.	
<input type="checkbox"/>	Region 8 Latin America	Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay, Venezuela.	NOT APPLICABLE
<input type="checkbox"/>	Region 9	Iran, Iraq, Yemen.	
<input type="checkbox"/>	Region 10	South Africa	

Please click the regions involved:		Please specify the partner countries involved
<input type="checkbox"/>	Region 11 ACP	Angola, Antigua and Barbuda, Belize, Cape Verde, Comoros, Bahamas, Barbados, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Central African Republic, Chad, Congo (Brazzaville), Congo (Kinshasa), Cook Islands, Côte d'Ivoire, Djibouti, Dominica, Dominican Republic, Eritrea, Eswatini, Ethiopia, Fiji, Gabon, Gambia, Ghana, Grenada, Republic of Guinea, Guinea-Bissau, Equatorial Guinea, Guyana, Haiti, Jamaica, Kenya, Kiribati, Lesotho, Liberia, Madagascar, Malawi, Mali, Marshall Islands, Mauritania, Mauritius, Micronesia, Mozambique, Namibia, Nauru, Niger, Nigeria, Niue, Palau, Papua New Guinea, Rwanda, St. Kitts and Nevis, St. Lucia, St. Vincent and the Grenadines, Solomon Islands, Samoa, Sao Tome and Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Sudan, Sudan, Suriname, Tanzania, East Timor, Togo, Tonga, Trinidad and Tobago, Tuvalu, Uganda, Vanuatu, Zambia, Zimbabwe
<input type="checkbox"/>	Cross-regional	

* This designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo declaration of independence.

** This designation shall not be construed as recognition of a state of Palestine and is without prejudice to the individual positions of the member states on this issue.

ONLY for EXCEPTION CASE where one Partner Country is represented by only one HEI or other exceptional situation approved by the EACEA (e.g. when the legal entity of a University is located in a different country than the participating University)

This application falls under the exception to the rule of eligibility regarding the minimum number of HEIs per Partner country.

I hereby confirm that the concerned partner country(ies) fall(s) under the exception to the rule concerning Partner Countries where the number of higher education institutions is lower than 5 in the whole country or cases where one single institution represents more than 50% of the overall student population of the country.

In this respect, I attach the confirmation from the Ministry responsible for HE in this country in the specific attachment section at the end of this eForm.

For any other situation of exception, I attach the recent email confirmation received from the EACEA-CBHE team.

C.5 Special mobility strand

Not Applicable

C.6 Grant requested

EU Grant requested for the project activities		
1. Staff costs	352 887,00 €	Cannot exceed 40% of total
2. Travel costs	151 410,00 €	
3. Costs of stay	176 920,00 €	
4. Equipment	152 500,00 €	Cannot exceed 30% of total
5. Subcontracting	90 000,00 €	Cannot exceed 10% of total
6. Exceptional costs	0,00 €	
TOTAL	923 717,00 €	Must be higher than or equal to 500.000€ and less than or equal to 1.000.000 €

Distribution of grant by organisation

Partner n°	PIC code	Partner Name	Grant requested
P1	939959004	THE ASSOCIATION OF SCHOOL	112 410,00 €
P2	933007208	Ashkelon Academic College	103 874,00 €
P3	999975038	THE HEBREW UNIVERSITY OF	101 208,00 €
P4	999975717	UNIVERSITY COLLEGE CORK -	68 960,00 €
P5	999897826	UNIVERSITY OF HAIFA	105 708,00 €
P6	999642716	UNIWERSYTET JAGIELLONSKI	67 052,00 €

Partner n°	PIC code	Partner Name	Grant requested
P7	902105724	Israeli Medical Associati	111 550,00 €
P8	945995314	Stiftelsen Rödakorshemmet	61 100,00 €
P9	999846222	BEN-GURION UNIVERSITY OF	119 800,00 €
P10	999975911	UNIVERSITEIT MAASTRICHT	72 055,00 €
Total grant requested			923 717,00 €

C.7 CBHE Indicators

C.7.1 Project implementation

General Aspects

Type of equipment to be acquired * :

- books and pedagogic material
 audio-visual equipment
 computers and software
 lab material
 other

For Training/Mobility Activities

Expected number of partner country "HEIs' students" to be trained * :

Expected number of partner country "HEIs' academic staff" to be trained * :

Expected number of partner country "HEIs' administrative staff" to be trained * :

Expected number of partner country "non-HEI individuals" to be trained (priv. sector, NGOs, civil servants, etc.) * :

C.7.2 Impact and sustainability

Impact at individual level

To what extent will attention be given to vulnerable groups * :

Number of direct beneficiaries in the Partner country(ies) per year: academic staff from HEIs * :

Number of direct beneficiaries in the PCs (/year): administrative staff from HEIs * :

Number of direct beneficiaries in the PCs (/year): HE students * :

Number of direct beneficiaries in the PCs (/year): non HE individuals * :

Impact at institutional level

To what extent will the project results have an impact at institutional level: for instance new courses / strategies (policies, regulations) / services (units, centres) * :

to a very high extent

Potential of planned project measures to contribute to new national cooperation activities in the Partner countries HEIs as a result of the project (Memorandum of Understanding / research projects / joint publications / participation in networks or associations etc.) * :

to a very high extent

Potential of project to contribute to new international cooperation activities in the Partner countries HEIs as a result of the project (international agreements / Memorandum of Understanding / research projects / joint publications / participation in networks or associations, etc.) * :

to a high extent

Impact on the HE Sector

Potential of project to contribute to new (/updated) national or regional policies / laws/ regulations in HE * :

to a high extent

Potential of project to contribute to the establishment (/ further development) of external bodies (/associations /agencies) * :

to a high extent

Potential of project to contribute to improve the excellence/ competitiveness/ attractiveness of the Higher Education institutions * :

totally accomplished

Innovative character of the planned results (i.e. the courses developed; the new tools, services, procedures delivered; the strategies implemented for reaching the target groups; etc.) * :

totally accomplished

Impact on the society as a whole

Potential of the project to pay particular attention to least developed countries * :

not applicable

Potential of the project to engage Partner Countries HEIs in new means of cooperation with employers and other stakeholders (e.g. NGOs, associations, etc.) * :

totally accomplished

To what extent the project is planning measures to contribute to improving lifelong learning approaches in the Partner Country HEIs * :

to a high extent

Sustainability

To what extent does the project plan foresee institutional support for Partner Country HEIs to sustain project results * :

totally accomplished

Planned measures to collect sources of financial (logistic) support for sustaining the project results from * :

- | | |
|---|---|
| <input checked="" type="checkbox"/> <i>Partner HEIs</i> | <input type="checkbox"/> <i>Public authorities in Partner countries</i> |
| <input checked="" type="checkbox"/> <i>NGOs</i> | <input checked="" type="checkbox"/> <i>Private sector</i> |
| <input type="checkbox"/> <i>European Union</i> | <input type="checkbox"/> <i>Other</i> |

C.7.3 Quality of partnership & cooperation

Involvement of students in the project implementation * :

to a high extent

Involvement of non-educational stakeholders in the project implementation * :

totally accomplished

C.7.4 Relevance in relation to project objectives

To what extent the project contributes to the policy objectives of the Partner Countries * :

totally accomplished

Project potential to promote EU's horizontal policies * :

- | | |
|--|--|
| <input type="checkbox"/> <i>Agriculture, fisheries and foods</i> | <input type="checkbox"/> <i>Business</i> |
| <input type="checkbox"/> <i>Climate action</i> | <input type="checkbox"/> <i>Cross-cutting policies</i> |
| <input checked="" type="checkbox"/> <i>Culture, education and youth</i> | <input type="checkbox"/> <i>Economy, finance and tax</i> |
| <input checked="" type="checkbox"/> <i>Employment and social rights</i> | <input type="checkbox"/> <i>Energy and natural resources</i> |
| <input checked="" type="checkbox"/> <i>Environment, consumers and health</i> | <input type="checkbox"/> <i>External relations and foreign affairs</i> |
| <input type="checkbox"/> <i>Justice, home affairs and citizens' rights</i> | <input type="checkbox"/> <i>Regions and local development</i> |
| <input type="checkbox"/> <i>Science and technology</i> | <input type="checkbox"/> <i>Transport and travel</i> |