

WP6 Report

- Key Team Members

- Hagai Levine, Nadav Davidovitch – IAPHP (+ Professional marketing company)
- Stéphanie Paillard Borg, Leah Okenwa-Emegwa- SRCUC

- Goals and Objectives

- 5.1. PHI IAMPH Campaign Plan (building on TIPH Campaign)
- 5.2. PHI IAMPH Stories
- 6.3. PHI IAMPH Happenings at IAPHP conferences
- 6.4. PHI PHW Register

WP6 Activities

- Accomplishments in last quarter since last evaluation meeting
 - Developing interview guide
 - Interviews and videos
 - Developing campaign strategies with partners
- Actions planned for the next quarter?
 - Videos distribution
 - Implementing campaign strategies

Pilot - videos

<https://drive.google.com/file/d/1s7YeoK2Ns802sov8JWcwMX9tfFRNIN9p/view?usp=drivesdk>

<https://drive.google.com/drive/folders/1A1Emus1MOd2OyKqkl0vYhSHP11oU7OcP>

WP6 Reflection

- What is going well?

Building on TIPH previous campaign, integrating with other activities, willingness to collaborate

- What/any barriers/obstacles where the WP team need help?

Beyond campaign (career development and working conditions), COVID created challenges, entering “new normal” times, specific professional identity versus general public health

- What are opportunities outside the scope of the WP that are suitable for other WP to address?

Synergism with other WP, esp WP4 and WP7