

**Cover page including (1 page)**

**o Descriptive title of the project**

**EUROPEAN PUBLIC HEALTH ACTIVITIES IN PROMOTING, TRAINING AND INCREASING CAPACITY (EUPHAPTIC )**

**o Name of University which will lead the effort**

**Medical University-Sofia/Faculty of Public Health**

**o Name, address, email address, and telephone number of primary contact**

**prof. Karolina Lyubomirova- Vice dean on international cooperation and projects, Head department “Occupational health”**

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**o Names of others involved in the project**

**Assoc. prof. Alexandrina Vodenicharova- Vice dean on education**

**Prof. Antonya Yanakieva- Head department “Health technology assessment”, Erasmus coordinator**

**Rosica Markova- secretary of the Students’s council of Medical university Sofia**

**Vidin Kirkov- President of the Students’ council of Medical University Sofia**

o What are your goals for the project?

**The goals of the project are:**

1. Promoting the Public Health science, its importance and motivating youngsters to study this bachelor degree.
2. To motivate graduated Medical, Dentistry and Pharmacy students to continue their education as Masters of Public Health.

This project will give them a more detailed approach why to study Public Health with justifications about the perspectives and opportunities of this profession and its importance for their future. Studying Public Health as a Bachelor or Master will equip them with the knowledge, understanding and skills required to carry out important public health work. The future Public Health professionals will constantly battle against diabetes, cancer, heart disease and other social significant diseases to maintain the health culture and well-being of the population. They will constantly build new skills and expanding as a person. This is due to the nature of the work promoting growth through day to day activities and taking part in major projects and campaigns.

3. Promote Public health goals among the society in order to increase the awareness on important public health topics.

**o Who will be your target audience?**

The target audience of the project will include about 1000 students from Sofia high schools, 10 000 students from the faculties of the Medical University-Sofia , participants of students' exhibitions in Sofia, a group of citizens of Sofia .

**o Describe the methods/strategies that you will use to achieve your goals.**

The strategies which will be used to achieve our goal to promote Public health among the society are including popularization of the Public Health science among high school students and to students from the Medical University-Sofia through methods such as listed above which will show the importance and its influence on the society's health:

- Lectures and seminars with case-studying methods for students from big high-schools in Sofia
- Round tables and discussions with students from Medical university Sofia and the society
- Sport events with the participation of students (high-schools and universities) and citizens- information materials about the important public health topics (physical activity, healthy diet, vaccination, risk communication, screening programs for early detection of socially important diseases) will be distributed.
- Participation in students' exhibitions to promote bachelor and master Public health program.
- Media participations: TV, newspapers with promoting public health training programs of the faculty

**o Identify any collaborators or partners needed to achieve your goals.**

- Municipality of Sofia
- Regional inspectorate of education in Sofia
- Student Union Medical University-Sofia
- Association of the Bulgarian Medical students, Medical University-Sofia
- Center for Language Learning Physical Education and Sport, Medical University-Sofia

**o Will you be involving students and/or public health professionals in this project?**

In this project will be involved all the teachers and public health professionals and students from the Faculty of Public Health; students from the Faculty of Medicine, Faculty of Dental Medicine and Faculty of Pharmacy, Medical University-Sofia as well as Medical doctors from the University hospitals in Sofia.

**o Describe the project you are proposing.**

The proposed timeframe of the project is from 1 September 2019 till 1 May 2020 for fulfilling all campaigns and events. The project's success will be dedicated to the young population and to the increasing of their health literacy and motivation to start a career in Public health.

- Collaboration with the Student Union of Medical University-Sofia and the Association of the Bulgarian Medical Students for organizing lectures, discussions and case-studies seminars on the following topics: "Leadership in health care", "Digitalization of Public Health", "Promotion of sexual health", "Vaccinations", "Importance of prophylaxis for young people", "Socially significant diseases" and others.
- Organizing meetings with Bachelor and Master Public Health students with students from high schools in Sofia on topic "Public Health opportunities and professions"
- Campaign in Sofia's South park – sport marathon between youths with a special prize/scholarship for promoting the sport activities and the obesity problem with the participation of a famous person as face of the campaign
- Distribution of materials in English in Bulgarian language (stickers, hats, bags, pens and others) for promoting Public health among the high schools in Sofia, the Medical University-Sofia, the University Hospitals
- Participation in students' exhibitions for promoting Public health among the high schools' graduates
- Media participation for promoting Public health training among the society

**o Describe your plan to evaluate your project to know if you have met your goals.**

The plan evaluation process will go through four phases — planning, implementation of the campaigns, completion, and dissemination and reporting through survey method (anonymous questionnaires with a maximum of 10 questions) among the students from the high-schools, students from the Medical University-Sofia as an anonymous public survey through polls.

o Describe the committed support within your university needed to sustain this project following the initial funding.

After the evaluation of the project the successful performed activities could be planned for the next years with the financial support of the Faculty of Public Health and the Students' Union of the Medical university Sofia

o Identify matching funds/in-kind support you will receive (if any)

The additional financial support consists of 1000\$ from the Student Union of the Medical University-Sofia which will be used for the Sport campaign in Sofia's South park and for the award of the sport competition among students from all the Faculties of the Medical University-Sofia.

• Letters of support (separate from page limit)

1. Vice mayor of Sofia Municipality of Sofia,
2. Rector of Medical University-Sofia
3. President of the Student Union of Medical University-Sofia