



ASHKELON ACADEMIC COLLEGE (AAC) AND THE ASSOCIATION OF SCHOOLS OF PUBLIC HEALTH IN THE EUROPEAN REGION (ASPHER) PRESENT:

THE 1ST ASPHER ANDRIJA STAMPAR SUMMER SCHOOL

THE NEW PUBLIC HEALTH: PRINCIPLES AND PRACTICES

12-24 August 2018 | Ashkelon, Israel

FOR JUNIOR AND MID-CAREER FACULTY (TEACHERS & RESEARCHERS)
OF SCHOOLS OF PUBLIC HEALTH

This summer school offers a unique opportunity to learn from internationally recognized professors through a programme that combines intensive lectures with a strong social component. An opportunity to present your academic work for discussion, to challenge yourself, and to acquire knowledge and skills that will strengthen your career development. All this in an exceptional seaside location and relaxed atmosphere for an interactive professional development experience!

PROGRAMME BASED ON THE THREE CORE COMPONENTS:

TRACK I: CASE STUDIES IN PUBLIC HEALTH

- Public Health Practice Issues in the 21st Century
- Lessons from Public Health in Israel
- Public Health Leadership, Policy Analysis & Ethics

TRACK II: MENTORING AND COACHING

- Presentations by participants*
- Individual and in-group consultations with mentors
- Guidance on how to get published, get funding or get promotion

TRACK III: EDUCATIONAL SITE VISITS

- Ashkelon Regional Hospital, Barzilai
- Braun School of Public Health, Jerusalem, and its International MPH Program
- Ben Gurion University and Tour – Bedouin communities

FEE INCLUDING LECTURES, MATERIAL, ACCOMMODATION AND SITE VISITS: \$3000

REGISTRATION AND INFORMATION: FELIX.RUIZ.CABRE@ASPHER.ORG

* *Participants are invited to bring presentations of work in their schools for discussion with Mentors and Peers – on programmes, publications, field projects, special challenges; length: 20 mins/max. 16 slides.*

ANDRIJA STAMPAR ASPHER-ASHKELON COLLEGE SUMMER SCHOOL

FOR FACULTY MEMBERS OF SCHOOLS OF PUBLIC HEALTH

August 12-24, 2018

Ashkelon Academic College (AAC)

Preliminary Schedule

| Day | Programme | Speaker |
|-----------|---|---|
| Sat 11/08 | Arrival/reception/Program | - |
| Sun 12/08 | Introduction: Health in Israel AM: Case Studies in Public Health PM: Public Health Leadership Working Groups assignment Working group meetings | Mankal, Reiter Ted Tulchinsky Kasia Czabanowska |
| Mon 13/08 | AM: Epidemiolog-Economic evaluation of public health interventions Presentations PM Health reform: Israeli experience Presentations Working group meetings | Gary Ginsberg Avi Israeli |
| Tue 14/08 | AM Barzilai Hospital Regional Hospital in peace and war; Hypertension control PM Presentations 0900-1200 Afternoon by the sea Dalilah beach Evening cultural event | Hezi Levi/Barzilai Lobel/Yossefi/Viskopfer |
| Wed 15/08 | AM: Recent challenges in vaccinology Presentations PM: Care of migrants and minorities Presentations Working group meetings | Ron Dagan Nadav Davidovich |
| Thu 16 | Jerusalem Tour Visit Hadassah SPH + Tour of Jerusalem | Ora Paltiel, Yehuda Neumark |

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| Fri 17/08 | <p>BA training in public health</p> <p>Dalilah beach by the sea</p> | <p>Robert Otok/Osnat Bashkin, Zohar Mor</p> <p>Erasmus Proposal</p> |
| Shabbat 18/08 | <p>Free time</p> | <p>Suggest picnic in national park</p> |
| Sun 19/08 | <p>AM: Healthy cities</p> <p>Presentations</p> <p>PM: Fluoridation</p> <p>Presentations</p> <p>Working group meetings</p> | <p>Milka Donchin</p> <p>Presentations</p> <p>Shlomo Zusman</p> <p>Presentations</p> |
| Mon 20/08 | <p>AM: Health Promotion</p> <p>Presentations</p> <p>Working group meetings</p> <p>Evening cultural event</p> | <p>Orna Baron Epel</p> <p>Presentations</p> |
| Tues 21/08 | <p>Negev Tour- Visit Soroka MC- PHC</p> <p>Tour of Negev, Bedouin villages</p> | <p>Nadav Davidovitch</p> |
| Wed 22/08 | <p>AM: Micronutrient deficiencies: iodine and folic acid</p> <p>Presentations</p> <p>PM:Working group summation meetings</p> | <p>Aaron Troen</p> |
| Thu 23/08 | <p>AM: Working group presentations/discussions</p> <p>PM: Summary and certificate presentations</p> <p>Closing Reception</p> | <p>Ted /Kasia/Kai/Darren</p> <p>Prof Grossman/Prof Reiter</p> |
| Fri 24/08 | <p>Free time and departures</p> | |

Coordinators

Ted Tulchinky, Andrea Stampar Medalist 2010

Kasia Czabanowska, President of ASPHER

Mentors

Darrel Shickle, Leeds University

Kai Michelsen, Maastricht University

Israeli Guest Lecturers

Prof Aron Troen, Professor of Nutrition, Hebrew University

Prof Ora Paltiel, Director Braun School of Public Health

Dr Milka Donchin, Coordinator, Healthy Cities, Israel

Prof Yehuda Neumark, Coordinator International MPH Program, Braun School Public Health

Prof Avi Israeli, Head of Health Administration Program, Braun School of Public Health

Prof Nadav Davidovich, Director, Ben Gurion University School of Public Health

Prof Ron Dagan, Professor of Infectious Diseases, Ben Gurion University

Dr Gary Ginsberg, Health Economics, Braun School Public Health

Prof Hezi Levi, Director, Barzilai Ashkelon Regional Hospital

Dr Yoffi, Barzilai Hospital, Hypertension Prevention Program

Prof Orna Baron Epel, Director, Haifa University School of Public Health (or associate)

Prof Nadav Davidovitch, Directors, Beersheva (BGU) School of Public Health

Prof Shlomo Zusman, Dental Health, Ministry of Health, and Hebrew University

Working Groups/ Mentors

Group A: Case Studies Analysis –Ted Tulchinsky

Group B: Leadership in PH – Kasia Czabanowska

Group C: Communication – Darren Shickle

Group D: Policy and Ethics –Kai Michelsen

Biographies of the course coordinators

Theodore Herzl Tulchinsky MD MPH, Ashkelon College



Born and raised in Brantford, Ontario, Canada 1936.

Graduate MD University of Toronto 1961, Yale MPH 1968. Israeli since 1976

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Career

Public health career of over 50 years started in Canada as a family physician and later as Deputy Minister of Health in Manitoba (1973-76). District health systems; Home Care Program; community health centers; Western Equine Encephalitis.

After immigrating to Israel in 1976, joined the Israel Ministry of Health as head of public health and then Coordinator of Health in the West Bank and Gaza (1980-1994). Worked on eradication of polio, measles, tetanus; maternal and child care; community health workers program; training programs for health personnel, water quality and mandatory chlorination; Rift Valley Fever; occupational health; nutrition, growth studies of children, prevention of deficiency conditions.

Consultant to New York State Department of Health 1985-1990.

Member of World Bank Consulting Team to Russian Federation 1992-1996

Consultant to establish new schools of public health in former socialist countries 2000-2010.

Member Executive Board of the ASPHER 2003-2008.

Member of Israeli Ministry of Health Committees on Food Fortification (1996, 2011, 2018).

Awarded *Andrea Stampar Medal* (ASPHER) in 2010.

Teaching

Braun School of Public Health International MPH program since 1982. I find this stimulating and learned a lot from the interchange with students from around the world including publishing articles with graduates.

Founder of BA program in public health at Ashkelon Academic College, a first in Israel. Now Head of School of Health Professions at AAC.

Publications

Articles: 110 in peer reviewed journals and many book chapters on a wide range of public health topics including immunization policies (polio, measles etc), nutrition policies, maternal and child health, mesothelioma, community health workers, public health ethics, development of schools of public health.

New Public Health, Academic Press/Elsevier three editions; 1999, 2106, 2014. Used widely in Israel, in Europe and North America; published in ten other languages

Case Studies in Public Health, Academic Press/ Elsevier, April 2018.

Public Health Reviews, Deputy Editor 2010-2017.



Dr habil. Katarzyna Czabanowska

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Career

Dr habil. Katarzyna Czabanowska is an Associate Professor at the International Health Department, School CAPHRI (Care and Public Health Research Institute), Faculty of Health Medicine and Life Sciences, Maastricht University, the Netherlands. She directs Governance and Leadership in European Public Health programme. Her research focus is on public health workforce development in Europe and includes diverse topics such as: professionalisation and development of public health workforce, public health leadership, women leadership in health care, public health competences, innovative methods for transferring, practicing and measuring skill development and mastery, assessment and self-assessment methods, competence-based education, identification of skill gaps between the job market and taught curricula. Her research is reflected in many publications including articles published in peer reviewed journals, books and book chapters. She is a visiting professor at the Faculty of Health Sciences, Jagiellonian University Medical College, Krakow, Poland, Honorary Research Fellow at the School of Health and Related Research, the University of Sheffield and the adjunct faculty member at Indiana University Richard M. Fairbanks School of Public Health, the US. She is the President of the Association of the Schools of Public Health in the European region (ASPHER) and Chair of the EUPHA Working Group on Public Health Leadership. She holds a Badge of Honour from the Public Health Faculty, Medical University of Sofia. She serves as a WHO expert in the area of Public Health Leadership and public health workforce development and planning.

Selected publications

1. S Kalaitzi, K Czabanowska, S Fowler-Davis, H Brand, "Women leadership barriers in healthcare, academia and business", Equality, Diversity and Inclusion: An International Journal, Vol. 36 Issue: 5, pp.457-474 (2017).
2. K Czabanowska K. Public health competencies: prioritization and leadership. Eur J Public Health. (2016 Aug 19).
3. T. Smith, M Stankunas, K. Czabanowska, N. de Jong, S. O'Connor, S. Fowler Davis. Principles of all-inclusive public health: developing a public health leadership curriculum, Public Health (2015).
4. K Czabanowska, A Malho, P Schröder-Bäck, D Popa and G Burazeri. Do we develop public health leaders? Association between public health competencies and emotional intelligence: a cross-sectional study . BMC Medical Education:14:83 (2014).
5. K Czabanowska, KA Rethmeier, G Lueddeke, T Smith, A Malho, R Otok, M Stankunas. Public Health in the 21st Century: "Working Differently Means Leading and Learning Differently" (A qualitative study based on interviews with European public health leaders). European Journal of Public Health (2014).
6. K Czabanowska, T Smith, KD. Könings, L Sumskas, R Otok, V Bjegovic-Mikanovic, and H Brand. In search for Public Health Leadership Competency Framework to support leadership curriculum – a consensus study. The European Journal of Public Health (2013).